

How to apply



Exhibitor Qualifications for Application

- Exhibitors shall be the ones legally registered over 3 years (including 3 years) by eligible law in any country or region other than mainland China. Copy of the Company Registration Certificate (with company stamp) or other valid certificates shall be submitted.
- Exhibits shall fall into "The Product Category (International Pavilion) of China Import and Export Fair".
- Exhibits shall be produced in any country or region other than mainland China. Certificate of Origin shall be submitted.

Booth Type

Raw Space	Booth Size: 3m*3m = 9m ² Minimum Booking Area: 36m ²	Need to be constructed by the exhibitor
	Booth Size: 3m*3m = 9m ²	-Three-side walls -One fascia board -One carpet -Four spotlights -Five shelves -One aluminum table -Four chairs
	Booth Size: 3m*3m = 9m ²	-Three-side walls -One fascia board -One KT board with logo (Your Company) -One KT board with product (Your Product) -One carpet -Four spotlights -One socket -One register counter -One cabinet with lock -Five shelves -One aluminum table -Four chairs

The pictures above are for reference only.

Contact us

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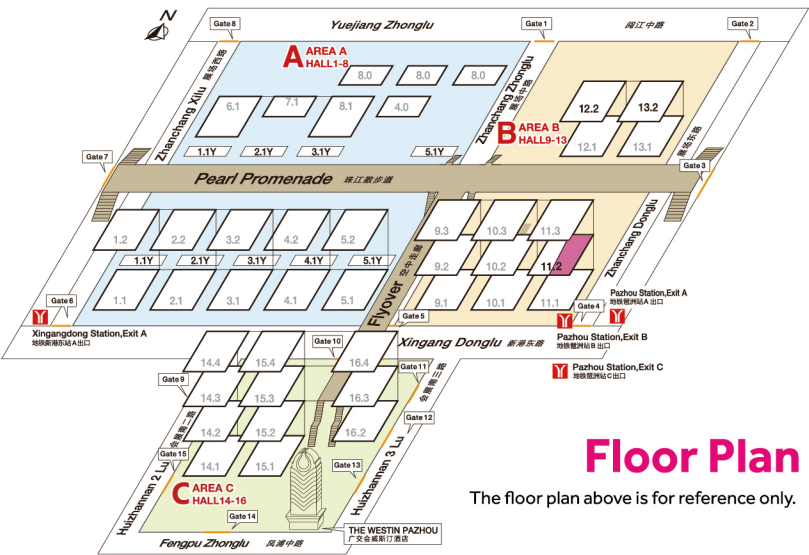
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Product Category

Maternity and baby food, Maternity and baby products, Baby security products, Baby carrier and accessories, Baby furniture, Toys and gifts.



Floor Plan

The floor plan above is for reference only.

 **Baby & Kids products @ Hall 11.2**

CFTC 中国对外贸易中心
CHINA FOREIGN TRADE CENTRE

Add: No.382, Yuejiang Zhong Road, Guangzhou 510335, China

www.cantonfair.org.cn/international/



BABY&KIDS PRODUCTS



PHASE 3

The 125th session: May 1-5, 2019

The 126th session: Oct. 31-Nov. 4, 2019

China Import and Export Fair Complex, Guangzhou, China

All-around International Trade Platform in China

Host:
Ministry of Commerce of the People's Republic of China
Guangdong Provincial Government

Organizer:
China Foreign Trade Centre





Why Canton Fair International Pavilion?

No.1 Trade Fair in China
20,000 m² exhibition area
600+ exhibitors
40+ countries/regions

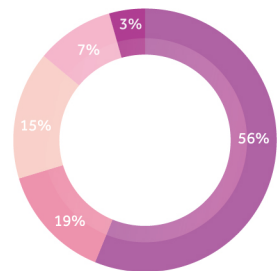
58 Billion USD
Import Volume

Guangzhou

1.4 Trillion USD
Guangdong's GDP
No.1 in China

Who will visit?

100,000+ Professional Buyers



Visitors by continent :

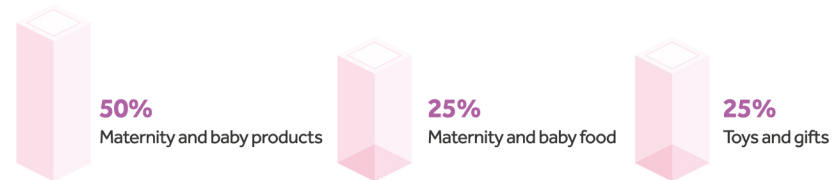
- Asia 56%
- Europe 19%
- America 15%
- Africa 7%
- Oceania 3%



Who will exhibit?

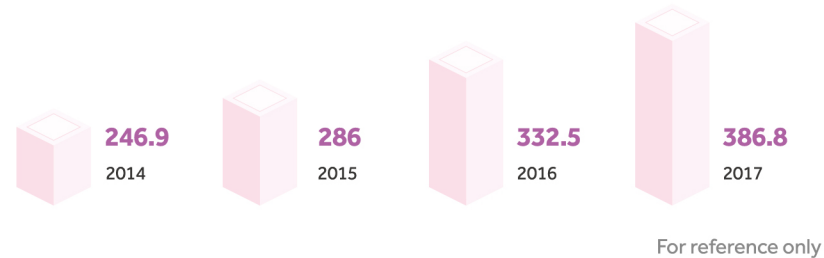


Exhibitors by product category



Huge market potential of Baby&Kids Products in China

Total market(USD:billion)



Survey of the exhibitors

97%

exhibitors planned to attend the Canton Fair International Pavilion again

64% Twice a year 32% Once a year 4% No

91%

exhibitors were satisfied with the outcome of this event

74% Satisfied 16% Very satisfied 10% No

81%

exhibitors concluded business intention/ transaction during the fair

81% Yes 19% No

What benefits?

Professional buyers invitation

1.3million Emails delivered to Chinese buyers
10000+ post delivered to targeted buyers
900+ hours of phone calling to potential buyers
SMS Campaign to **30000** contacts.
Close coordination with commercial society to invite buyers.

Promotional Kits

A dedicated social media team to engage audience on Facebook, Twitter and other social media
Outdoor advertising across the world
Advertising in leading exhibition website
A dedicated mobile application available on IOS, Android and the Windows phone

Extensive media coverage

8 weeks PR Campaign to highlight International Pavilion of Canton Fair in world's media
100+ cooperative media from home and abroad

