How to apply



Exhibitor Qualifications for Application

- Exhibitors shall be the ones legally registered over 3 years (including 3 years) by eligible law in any country or region other than mainland China. Copy of the Company Registration Certificate (with company stamp) or other valid certificates shall be
- Exhibits shall fall into "The Product Category (International Pavilion) of China Import and Export Fair".
- Exhibits shall be produced in any country or region other than mainland China. Certificate of Origin shall be submitted.

Booth Type

Booth Size: $3m*3m = 9m^2$ Raw Space Minimum Booking Area: 36m²

Need to be constructed by the exhibitor



Booth Size: $3m*3m = 9m^2$

Booth Size:

-Three-side walls

-One fascia board -One carpet

-Four spotlights

-Five shelves -One aluminum table

-Four chairs

Standard Booth

Premium Booth

 $3m*3m = 9m^2$

-Three-side walls

-One fascia board

-One KT board with logo (Your Company)

-One KT board with product (Your Product) -One carpet

-Four spotlights

-One socket

-One register counter -One cabinet with lock

-Five shelves

-One aluminum table

-Four chairs

The pictures above are for reference only.

Contact us

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Product Category

Personal Care Products, Oral Care Products, Washing Products, House Cleaning Products, Baby Products.





Daily Chemicals International Pavilion @ Hall 11.2 Medicines, Health Products and Medical Devices @ Hall 10.2,11.2



Add:No.382, Yuejiang Zhong Road, Guangzhou 510335, China www.cantonfair.org.cn/international/





PHASE 3

The 125th session: May 1-5, 2019

The 126th session: Oct. 31-Nov. 4, 2019

China Import and Export Fair Complex, Guangzhou, China

All-around International Trade Platform in China



Ministry of Commerce of the People's Republic of China **Guangdong Provincial Government**

Organizer:

China Foreign Trade Centre







Why Canton Fair International Pavilion?

No.1 Trade Fair in China

600+ exhibitors

20.000 m² exhibition area

40+ countries/regions

Who will exhibit?

Well-known Exhibitors?









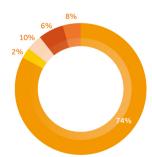








Types of Daily Chemicals at Canton Fair



- Personal Care Products 74%
- Oral Care Products 2%
- Washing Products 10%
- House Cleaning Products 6%
- Baby Products 8%

Who will visit?

Chinese Buyers:

- Local Department Stores (e.g. GrandBuy, Lotus etc.)
- 25,000+ Chinese Professional Peer Exhibitors
- E-Commerce Platforms
- Chain Stores

81%

Local Wholesale Markets

Well-known Buyers:



































Exhibitors Survey

exhibitors planned to attend the Canton Fair International Pavilion again

exhibitors were satisfied with

the outcome of this event

transaction during the fair

exhibitors concluded

business intention/

64% Twice a year 32% Once a year 4% No



10% No Very satisfied

Exhibitor Testimonials

"Canton Fair is an open platform that gathers worldwide exhibitors and buyers in the industry of daily chemicals, making it a huge business potential. We can not only get in touch with the old clients, but also expand a lot of new sources in Canton Fair. In addition, we got in touch with some Chinese E-commerce platforms and we are talking about cooperation. We will continue to exhibit in Canton Fair and expand the global market." PANROSA, USA

"We have exhibited in Canton Fair International Pavilion for several times. We are so surprised by its scale and professional buyers. We kept talking to buyers every day and achieved many good business opportunities. We will definitely attend this fair again next session."

Daniel Eberhard SINO-GERMAN ECOPARK CO.,LTD Germany





What benefits?

Professional buyers invitation

1.3million Emails delivered to Chinese buyers

10000+ post delivered to targeted buyers

900+ hours of phone calling to potential buyers

SMS Campaign to 30000 contacts.

Close coordination with commercial society to invite buyers.

Promotional Kits

A dedicated social media team to engage audience on Facebook, Twitter and other social

Outdoor advertising across the world

Advertising in leading exhibition website

A dedicated mobile application available on IOS, Android and the Windows phone

Extensive media coverage

8 weeks PR Campaign to highlight International Pavilion of Canton Fair in world's media 100+ cooperative media from home and abroad





