

How to apply

Exhibitor Qualifications for Application

- Exhibitors shall be the ones legally registered over 3 years (including 3 years) by eligible law in any country or region other than mainland China. Copy of the Company Registration Certificate (with company stamp) or other valid certificates shall be submitted.
- Exhibits shall fall into "The Product Category (International Pavilion) of China Import and Export Fair".
- Exhibits shall be produced in any country or region other than mainland China. Certificate of Origin shall be submitted.

Booth type

Raw Space	Booth Size: 3m*3m=9m ² Minimum Booking Area:36m ²	Should be constructed by the exhibitor
 Standard Booth	Booth Size: 3m*3m=9m ²	<ul style="list-style-type: none"> Three-side walls One fascia board One carpet Four spotlights Five shelves One aluminum table Four chairs
 Premium Booth	Booth Size: 3m*3m=9m ²	<ul style="list-style-type: none"> Three-side walls One fascia board One KT board with Logo (Your company) One KT board with product image (Your product) One carpet Four spotlights One socket One cabinet with lock Five shelves One aluminum table Four chairs <p>The picture above is for reference only</p>

Contact us

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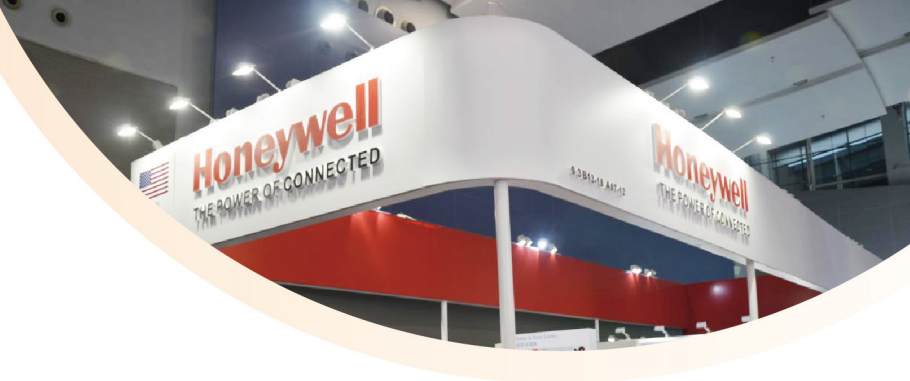
South Asia/America

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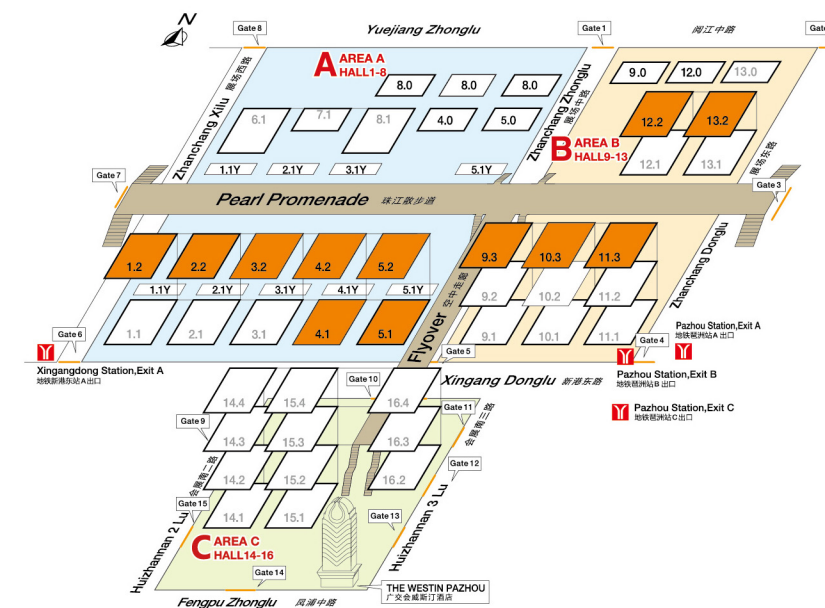
Email: timber@cantonfair.org.cn



Product Category

Consumer Electronics, Electronic and Electrical Products,
Computer and Communication Products, Household Electrical Appliances, Lighting Equipments.

Floor Plan



Electronics & Household Electrical Appliances@
Hall 1.2, 2.2, 3.2, 4.1, 4.2, 5.1, 5.2, 9.3, 10.3, 11.3, 12.2, 13.2

The floor plan above is for reference only.

CFTC 中国对外贸易中心
CHINA FOREIGN TRADE CENTRE

Add: No. 382, Yuejiang Zhong Road, Guangzhou 510335, China
www.cantonfair.org.cn/international/

ELECTRONICS & HOUSEHOLD ELECTRICAL APPLIANCES

PHASE 1

The 125th session: Apr. 15-19, 2019

The 126th session: Oct. 15-19, 2019

China Import and Export Fair Complex, Guangzhou, China

All-around International Trade Platform

Host:

Ministry of Commerce of the People's Republic of China
Guangdong Provincial Government

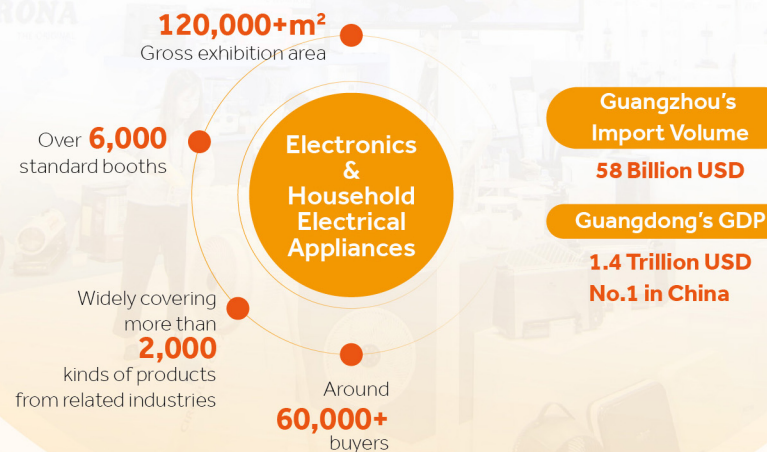
Organizer:

China Foreign Trade Centre



Why Canton Fair

-Electronics & Household Electrical Appliances?

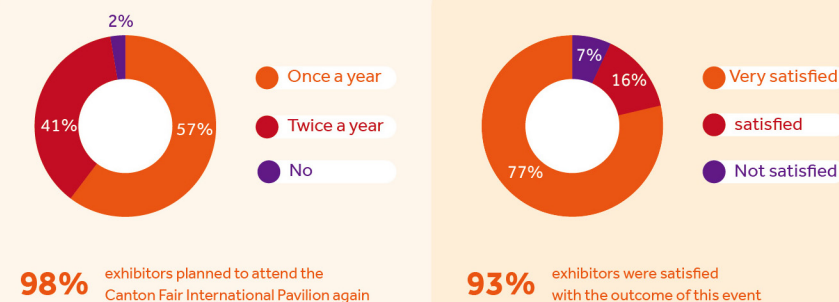


Who will exhibit?

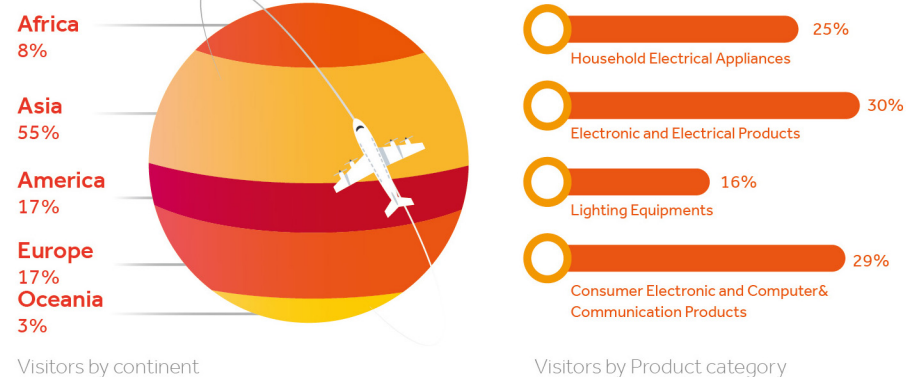
Famous Brands in Canton Fair



Survey of the exhibitors



Who will visit?



Exhibitor Testimonial

"As an exhibitor, I've been to Canton Fair for many years. I witnessed the development of Canton Fair International Pavilion while as International Pavilion goes mature, my company gradually grows and explores new markets in China and European countries."

--Henry Hu Guohai, Eluxgo, Malaysia

"Canton Fair is a well-organized trade platform with high efficiency which helps our company to meet wide-variety of buyers, including wholesalers, store groups and retailers."

--Stanley®Lightings, U.K.

Buyers' Comments

The commercial atmosphere at Canton Fair is rather positive. Comparing with other trade fairs, higher admission standard on both buyers and exhibitors of Canton Fair, has created more reliable and safe environment for business."

--Cross-border E-commerce Industry Association, GZ

What benefits?

Professional buyers invitation

1.3million Emails delivered to Chinese buyers

10,000+ post delivered to targeted buyers

900+ hours of phone calling to potential buyers

SMS Campaign to **30,000** contacts.

Close coordination with commercial society to invite buyers.

Promotional Kits

A dedicated social media team to engage audience on Facebook, Twitter and other social media

Outdoor advertising across the world

Advertising in leading exhibition website

A dedicated mobile application available on IOS, Android and the Windows phone

Extensive media coverage

8 weeks PR Campaign to highlight International Pavilion of Canton Fair in world's media

100+ cooperative media from home and abroad

