

How to apply

Exhibitor Qualifications for Application

- Exhibitors shall be the ones legally registered over 3 years (including 3 years) by eligible law in any country or region other than mainland China. Copy of the Company Registration Certificate (with company stamp) or other valid certificates shall be submitted.
- Exhibits shall fall into "The Product Category (International Pavilion) of China Import and Export Fair".
- Exhibits shall be produced in any country or region other than mainland China. Certificate of Origin shall be submitted.

Booth type

Raw Space	Booth Size: 3m*3m=9m ² Minimum Booking Area:36m ²	Should be constructed by the exhibitor
 Standard Booth	Booth Size: 3m*3m=9m ²	<ul style="list-style-type: none"> Three-side walls One fascia board One carpet Four spotlights Five shelves One aluminum table Four chairs
 Premium Booth	Booth Size: 3m*3m=9m ²	<ul style="list-style-type: none"> Three-side walls One fascia board One KT board with Logo (Your company) One KT board with product image (Your product) One carpet Four spotlights One socket One cabinet with lock Five shelves One aluminum table Four chairs <p>The picture above is for reference only</p>

Contact us

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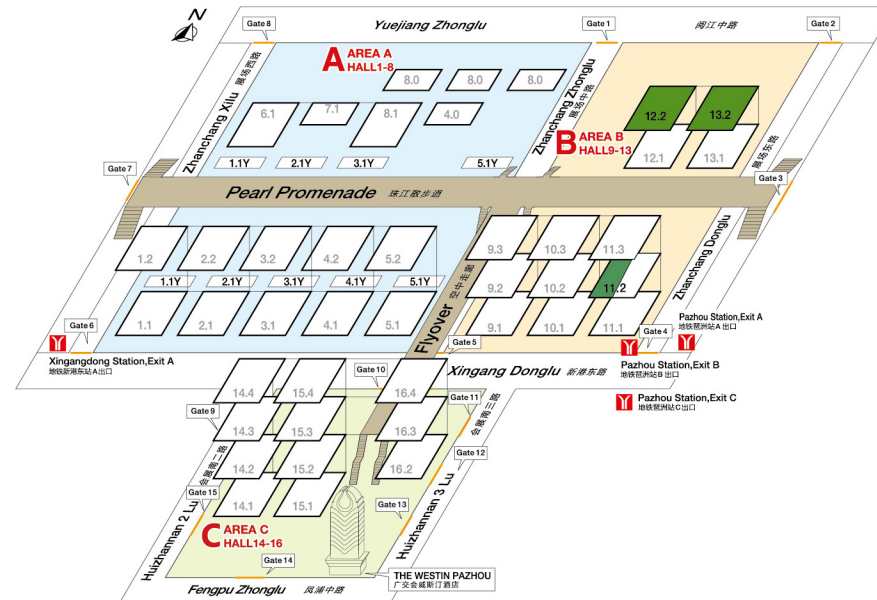
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Product Category

Cereals and Oils, Meat Products, Tea and Coffee, Beverage, Wine, Snacks, Dairy Products, Vegetables and Fruits, Sea Food, Healthcare Food, Food Packaging, Processed Food, Others.

Floor Plan



 Food & Drink @
Hall 11.2, 12.2 and 13.2

The floor plan above is for reference only.

CFTC 中国对外贸易中心
CHINA FOREIGN TRADE CENTRE

Add: No. 382, Yuejiang Zhong Road, Guangzhou 510335, China
www.cantonfair.org.cn/international/

FOOD & DRINK

PHASE 3

The 125th session: May 1-5, 2019

The 126th session: Oct. 31-Nov. 4, 2019

China Import and Export Fair Complex, Guangzhou, China

All-around International Trade Platform

Host:
Ministry of Commerce of the People's Republic of China
Guangdong Provincial Government

Organizer:
China Foreign Trade Centre



Why Canton Fair -Food & Drink?



**World-Class
Specialized Food Show**

20,000+m²
Exhibition area

**Guangzhou's
Import Volume
58 Billion USD**

**Guangdong's GDP
1.4 Trillion USD
No.1 in China**

Classification of Food& Drink



Health
Products



Biscuit



Coffee



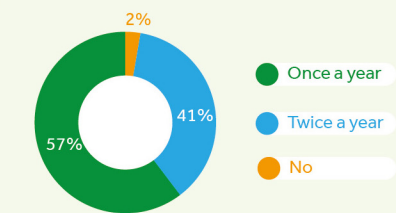
Wine



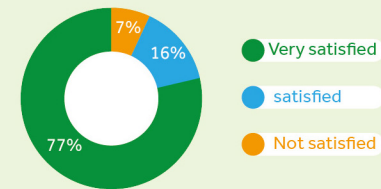
Snacks



Survey of the exhibitors

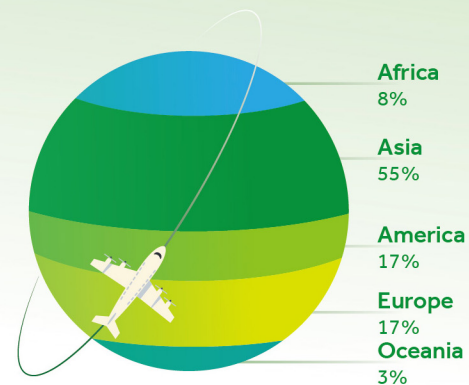


98% exhibitors planned to attend the Canton Fair International Pavilion again



93% exhibitors were satisfied with the outcome of this event

Who will visit?



Visitors by continent

109

out of the Top 250 Global Retailers

Walmart
沃尔玛



SCHWARZ
GRUPPE

amazon



Exhibitor Testimonials

"Canton Fair not only gathers the exhibitors and buyers from all over the world, which is great for company branding. Also, we find a lot of attendees at Canton Fair are the person in charge of business, so the negotiations are more direct and reliable."

--Sino-German Ecopark, Germany

"We organize qualified Malaysian companies to attend the Canton Fair every session to promote our traditional food and drinks. Showcasing in the Canton Fair could make it easier for Chinese friends to know our culture and products."

--Ms. Zaimah Osman, Trade Consul of Malaysia Consulate, GZ

Buyers' Comments

"The International Pavilion has gathered quality products from all over the world, to build communication channels between suppliers and buyers. It is very convenient for us to buy what we want."

--Carrefour China

"The trade-matching services of Canton Fair International Pavilion, e.g., pre-show orientation workshops, forums, guide-tours, etc., have made it very easy for us to look around in more efficient ways."

--Food Chamber of Commerce, GZ

What benefits?

Professional buyers invitation

1.3million Emails delivered to Chinese buyers

10000+ post delivered to targeted buyers

900+ hours of phone calling to potential buyers

SMS Campaign to **30000** contacts.

Close coordination with commercial society to invite buyers.

Promotional Kits

A dedicated social media team to engage audience on Facebook, Twitter and other social media

Outdoor advertising across the world

Advertising in leading exhibition website

A dedicated mobile application available on IOS, Android and the Windows phone

Extensive media coverage

8 weeks PR Campaign to highlight International Pavilion of Canton Fair in world's media

100+ cooperative media from home and abroad