



How to apply

Exhibitor Qualifications for Application

- Exhibitors shall be the ones legally registered over 3 years (including 3 years) by eligible law in any country or region other than mainland China. Copy of the Company Registration Certificate (with company stamp) or other valid certificates shall be submitted.
- Exhibits shall fall into "The Product Category (International Pavilion) of China Import and Export Fair".
- Exhibits shall be produced in any country or region other than mainland China. Certificate of Origin shall be submitted.

Booth type

Raw Space	Booth Size: 3m*3m=9m ² Minimum Booking Area:36m ²	Should be constructed by the exhibitor
 Standard Booth	Booth Size: 3m*3m=9m ²	<ul style="list-style-type: none"> Three-side walls One fascia board One carpet Four spotlights Five shelves One aluminum table Four chairs
 Premium Booth	Booth Size: 3m*3m=9m ²	<ul style="list-style-type: none"> Three-side walls One fascia board One KT board with Logo (Your company) One KT board with product image (Your product) One carpet Four spotlights One socket One cabinet with lock Five shelves One aluminum table Four chairs <p>The picture above is for reference only</p>

Contact us

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Product Category

Instruments, Camera Instruments, Processing Machinery & Accessories, General Machinery, Mechanical Fundamental Parts, Fluid Conveying Machine, Power Machinery, Electric Power Equipments, Gardening Machinery, Agricultural and By-Products Processing Machinery, Equipments Maintenance, Small Construction Vehicles.

Floor Plan



Machinery & Equipment@
Hall 1.1, 2.1, 3.1, 4.0, 5.0, 8.0, 8.1, 9.0, 9.3

The floor plan above is for reference only.

CFTC 中国对外贸易中心
CHINA FOREIGN TRADE CENTRE

Add: No. 382, Yuejiang Zhong Road, Guangzhou 510335, China
www.cantonfair.org.cn/international/

MACHINERY & EQUIPMENT



PHASE 1

The 125th session: Apr. 15-19, 2019

The 126th session: Oct. 15-19, 2019

China Import and Export Fair Complex, Guangzhou, China

All-around International Trade Platform

Host:
Ministry of Commerce of the People's Republic of China
Guangdong Provincial Government

Organizer:
China Foreign Trade Centre



Why Canton Fair -Machinery & Equipment?



Guangzhou's
Import Volume
58 Billion USD

Guangdong's GDP
1.4 Trillion USD
No.1 in China

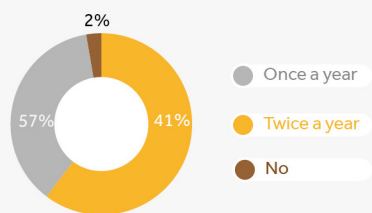


Who will exhibit?

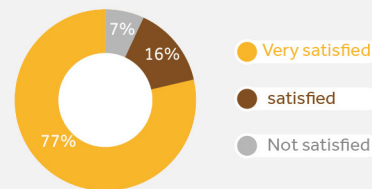
Famous Brands in Canton Fair



Survey of the exhibitors

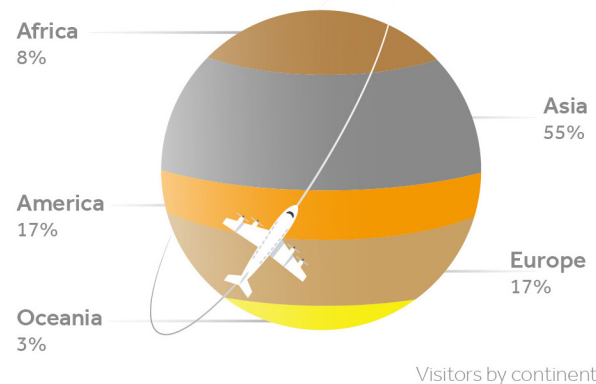


98% exhibitors planned to attend the Canton Fair International Pavilion again



93% exhibitors were satisfied with the outcome of this event

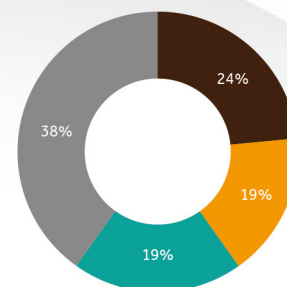
Who will visit?



Visitors by Product category

Classification of Machinery & Equipment

- Large Machinery & Equipment: 24%
- Construction and Agriculture Machinery: 19%
- Power Machinery and Electric Power: 19%
- General Machinery, Small Processing Machinery and Industrial Accessories: 38%



Exhibitor Testimonials

Canton Fair is one of the best exhibitions in the world. There are numerous professional buyers from all around the world so that we don't need to attend other exhibitions to find customers. For sure, it is beneficial to our business.

--Angus Kwan, Sales&Marketing Manager, Tsurumi Manufacturing Co.,Ltd.

"I've been to Canton Fair for many times like coming home. No matter being a buyer or an exhibitor, I could seek business opportunities in the Canton Fair."

--Steven Yu, President, A Global Licensee of Caterpillar Inc.



What benefits?

Professional buyers invitation

- 1.3million Emails delivered to Chinese buyers
- 10,000+ post delivered to targeted buyers
- 900+ hours of phone calling to potential buyers
- SMS Campaign to 30,000 contacts.
- Close coordination with commercial society to invite buyers.

Promotional Kits

- A dedicated social media team to engage audience on Facebook, Twitter and other social media
- Outdoor advertising across the world
- Advertising in leading exhibition website
- A dedicated mobile application available on IOS, Android and the Windows phone

Extensive media coverage

- 8 weeks PR Campaign to highlight International Pavilion of Canton Fair in world's media
- 100+ cooperative media from home and abroad