

## How to apply

### Exhibitor Qualifications for Application

- Exhibitors shall be the ones legally registered over 3 years (including 3 years) by eligible law in any country or region other than mainland China. Copy of the Company Registration Certificate (with company stamp) or other valid certificates shall be submitted.
- Exhibits shall fall into "The Product Category (International Pavilion) of China Import and Export Fair".
- Exhibits shall be produced in any country or region other than mainland China. Certificate of Origin shall be submitted.

### Booth type

Raw Space	Booth Size: 3m*3m=9m <sup>2</sup> Minimum Booking Area:36m <sup>2</sup>	Should be constructed by the exhibitor
 Standard Booth	Booth Size: 3m*3m=9m <sup>2</sup>	<ul style="list-style-type: none"> <li>Three-side walls</li> <li>One fascia board</li> <li>One carpet</li> <li>Four spotlights</li> <li>Five shelves</li> <li>One aluminum table</li> <li>Four chairs</li> </ul>
 Premium Booth	Booth Size: 3m*3m=9m <sup>2</sup>	<ul style="list-style-type: none"> <li>Three-side walls</li> <li>One fascia board</li> <li>One KT board with Logo (Your company)</li> <li>One KT board with product image (Your product)</li> <li>One carpet</li> <li>Four spotlights</li> <li>One socket</li> <li>One cabinet with lock</li> <li>Five shelves</li> <li>One aluminum table</li> <li>Four chairs</li> </ul> <p>The picture above is for reference only</p>

### Contact us

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West Asia/Central Asia

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#### South Asia/America

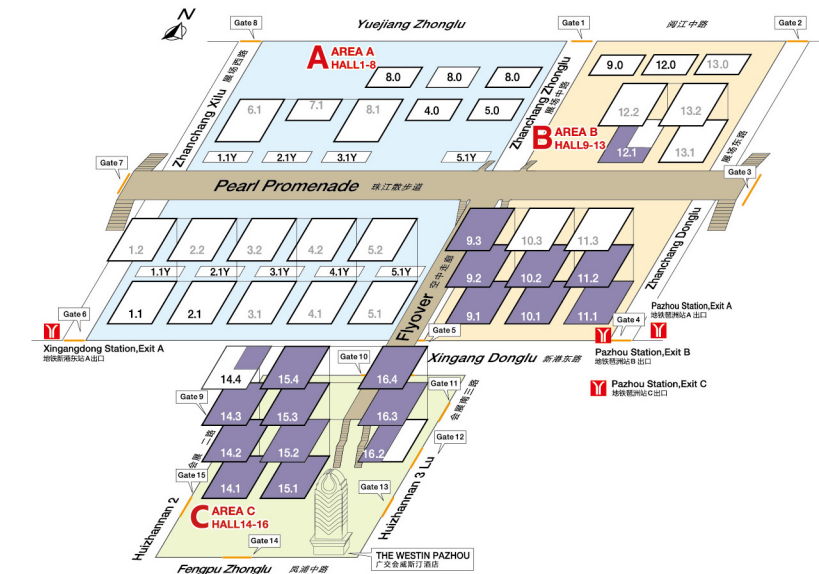
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### Product Category

Building and Decorative Materials, Sanitary and Bathroom Equipments, Hardware, Tools.

### Floor Plan



Building Materials & Hardware@

Area B: Hall 9.1, 10.1, 11.1, 12.1, 9.2, 10.2, 11.2, 9.3

Area C: Hall 14.1, 15.1, 14.2, 15.2, 16.2, 14.3, 15.3, 16.3, 14.4, 15.4, 16.4

The floor plan above is for reference only.



Add: No. 382, Yuejiang Zhong Road, Guangzhou 510335, China  
www.cantonfair.org.cn/international/

# BUILDING MATERIALS & HARDWARE

## PHASE 1

The 125<sup>th</sup> session: Apr. 15-19, 2019

The 126<sup>th</sup> session: Oct. 15-19, 2019

China Import and Export Fair Complex, Guangzhou, China

All-around International Trade Platform

#### Host:

Ministry of Commerce of the People's Republic of China  
Guangdong Provincial Government

#### Organizer:

China Foreign Trade Centre





## Why Canton Fair

### -Building Materials & Hardware?



### Who will exhibit?

#### Hardware & Tool Industry Clusters in International Pavilion

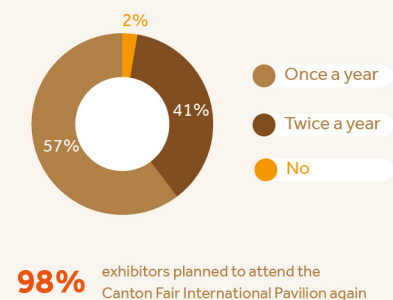
- India
- Turkey
- Thailand
- Taiwan Province



#### Famous Brand in International Pavilion



### Survey of the exhibitors



### What benefits?

#### Professional buyers invitation

- 1.3million Emails delivered to Chinese buyers
- 10,000+ post delivered to targeted buyers
- 900+ hours of phone calling to potential buyers
- SMS Campaign to 30,000 contacts.
- Close coordination with commercial society to invite buyers.

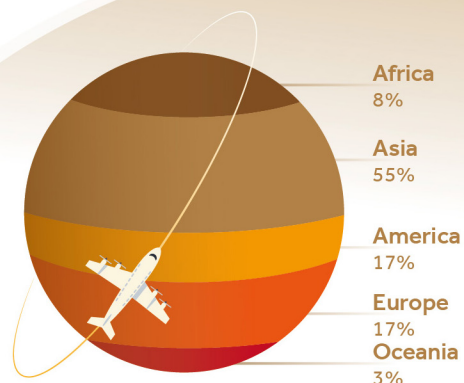
#### Promotional Kits

- A dedicated social media team to engage audience on Facebook, Twitter and other social media
- Outdoor advertising across the world
- Advertising in leading exhibition website
- A dedicated mobile application available on IOS, Android and the Windows phone

#### Extensive media coverage

- 8 weeks PR Campaign to highlight International Pavilion of Canton Fair in world's media
- 100+ cooperative media from home and abroad

### Who will visit?



Visitors by continent

#### The top 10 countries and regions of buyer attendance

