



Qualifications

- Exhibitors shall be the ones legally registered over 3 years (including 3 years) by eligible law in any country or region other than mainland China
- Exhibits shall fall into "The Exhibits Category (International Pavilion) of China Import and Export Fair".
- Exhibits shall be produced in any country or region other than mainland China.

Booth Type

Raw Space	Booth Size: 3m*3m = 9m ² Minimum Booking Area: 36m ²	Need to be constructed by the exhibitor
 Standard Booth	Booth Size: 3m*3m = 9m ²	-Wall panels -Fascia board *1 -Floor covering(carpet) -Spotlight *4, including power supply -Shelf *5 -Aluminum table *1 -Chair *4
 Premium Booth	Booth Size: 3m*3m = 9m ²	-Wall panels -Fascia board *1 -Floor covering(carpet) -Spotlight *4, including power supply -Shelf *5 -Aluminum table *1 -Chair *4 -Decoration board with product figure *2 -Register counter with company logo *1 -Showcase *1 -Socket *1

The pictures above are for reference only.



Global Selling • Global Sourcing
All-around International Trade Platform



中国进出口商品交易会
CHINA IMPORT AND EXPORT FAIR
Since 1957

INTERNATIONAL
PAVILION

PERSONAL CARE

PHASE 3

The 127th session: May 1-5, 2020

The 128th session: Oct. 31-Nov. 4, 2020

China Import and Export Fair Complex, Guangzhou, China



Contact us

West Asia / Central Asia
Mr. Andy Huang
Tel: +86-20-89138583
Fax: +86-20-89138550
Email: andyhuang@cantonfair.org.cn

East Asia / Oceania
Ms. Fancy Fang
Tel: +86-20-89138568
Fax: +86-20-89138550
Email: fancy@cantonfair.org.cn

America / South Asia
Mr. Timber Tian
Tel: +86-20-89138585
Fax: +86-20-89138550
Email: timber@cantonfair.org.cn

Southeast Asia
Mr. Jerry Ji
Tel: +86-20-89138580
Fax: +86-20-89138550
Email: jerryji@cantonfair.org.cn

China Hong Kong SAR/
China Macao SAR/ China Taiwan Prov. /
Eastern Europe
Mr. Moon Mu
Tel: +86-20-89138587
Fax: +86-20-89138550
Email: project5@cantonfair.org.cn

Western Europe
Ms. Angelina Fu
Tel: +86-20-89138571
Fax: +86-20-89138550
Email: project2@cantonfair.org.cn

Africa
Ms. Rikky Ou
Tel: +86-20-89138596
Fax: +86-20-89138550
Email: project3@cantonfair.org.cn

CFTC 中国对外贸易中心
CHINA FOREIGN TRADE CENTRE

Add: No.382, Yuejiang Zhong Road, Guangzhou 510335, China

www.cantonfair.org.cn/international/

Host:
Ministry of Commerce of the People's Republic of China
Guangdong Provincial Government

Organizer:
China Foreign Trade Centre

PERSONAL CARE

Why Canton Fair?

No.1 Trade Fair in China **1.18 Million m²** Exhibition Area

213 countries/regions

Exhibits category

Cosmetics and Accessories:

Cosmetics, Lipsticks, Make-Up Bags, Make-Up Brushes, Make-Up Mirrors

Skin-Care Products:

Beauty Creams, Skin-Care Creams, Hand Creams, Sun Creams, Massage Suppliers, Perfumes

Hair-care Products and Accessories:

Shampoo and Conditioners, Combs, Scissors, Trimmers and Clippers, Headwear

Tooth Care Products:

Tooth Paste/Tooth Brush Toiletries
Nail Beauty Supplies, Foot Care Supplies, Shaving Supplies

Survey of the exhibitors

97% exhibitors planned to attend the Canton Fair International Pavilion again

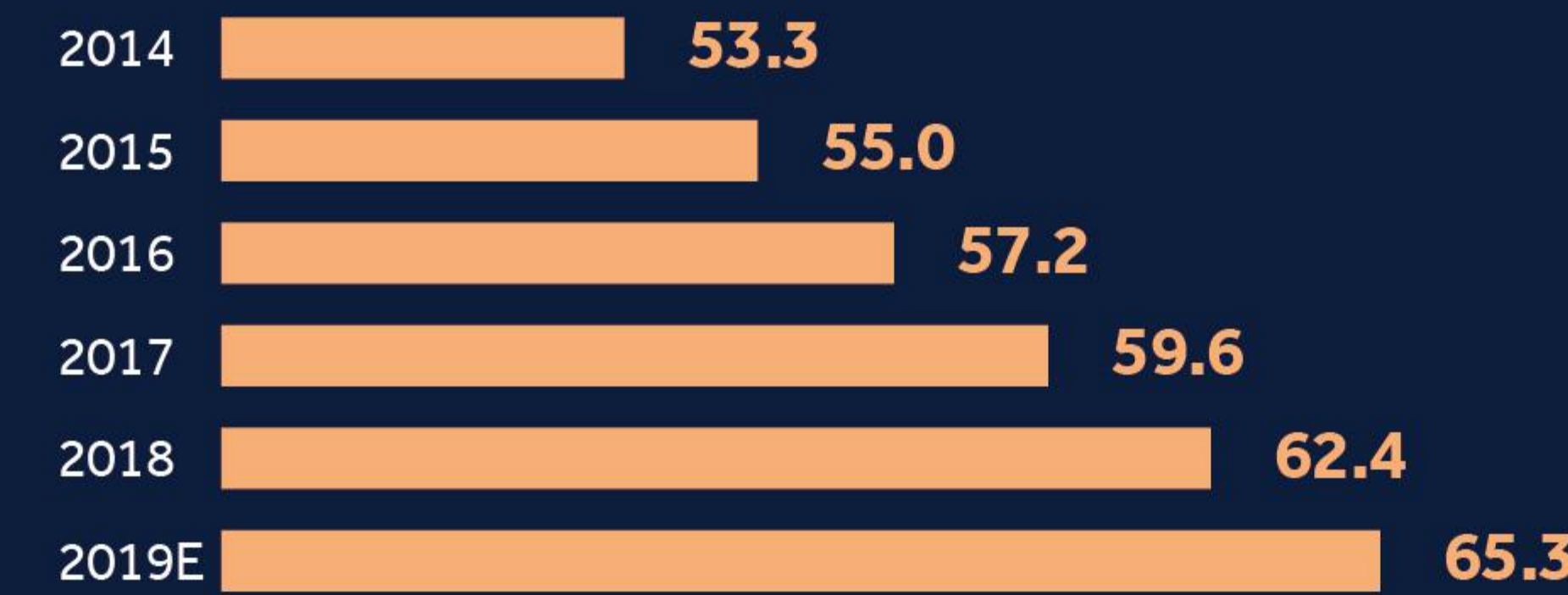
90% exhibitors were satisfied with the quantity of buyers

91% exhibitors were satisfied with the quality of buyers

Huge market potential of Personal Care Products in China

China's market scale of Personal Care Products (RMB: billion)

For reference only



China's retail sales of Cosmetic Products (RMB: billion)



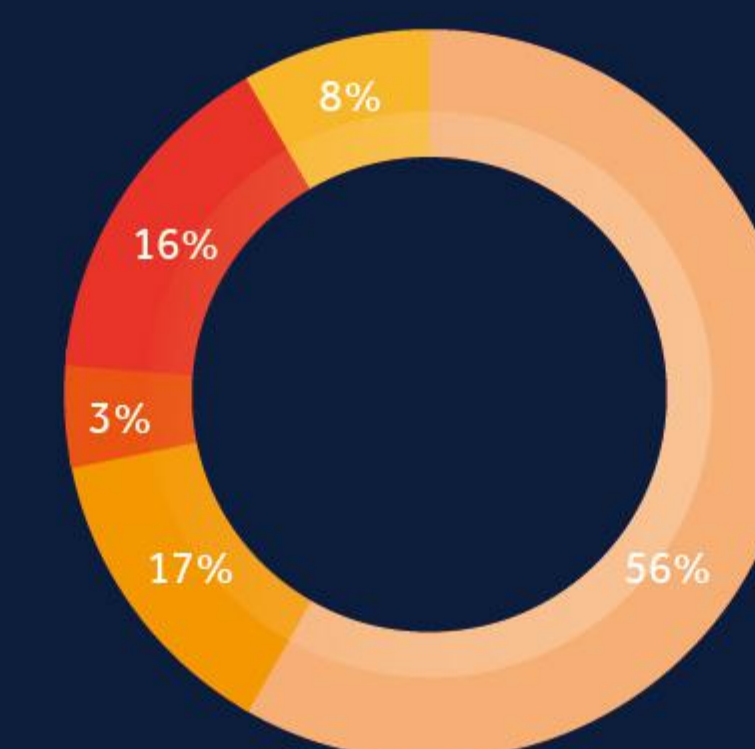
Who will visit?

- Retailers
- Department stores and supermarkets
- Wholesale trade
- Online and mail order firms
- Large trade organizations
- Local Chambers of commerce

Top Global Retailers in Canton Fair



Visitors by continent



- ▶ Asia 111,000
- ▶ Europe 33,000
- ▶ Oceania 6,100
- ▶ America 31,000
- ▶ Africa 15,000

What benefits?

Professional buyers invitation

- 1.3million** Emails delivered to Chinese buyers
- 10,000+** post delivered to targeted buyers
- SMS Campaign to **30,000** contacts
- Close coordination with commercial society to invite buyers.

Diversified way of promotion

- Over **1,000** domestic and abroad media coverage
- Globally covered Social media advertising with **2,000,000+** impressions
- Online live promotion with **14,930,000+** clicks
- Hot sites advertising with **130,000+** impressions
- Outdoor advertising across the world
- Dedicated mobile application available on IOS, Android and the Windows phone