



Qualifications

- Exhibitors shall be the ones legally registered over 3 years (including 3 years) by eligible law in any country or region other than mainland China
- Exhibits shall fall into "The Exhibits Category (International Pavilion) of China Import and Export Fair".
- Exhibits shall be produced in any country or region other than mainland China.

Booth Type

Raw Space	Booth Size: 3m*3m = 9m ² Minimum Booking Area: 36m ²	Need to be constructed by the exhibitor
 Standard Booth	Booth Size: 3m*3m = 9m ²	<ul style="list-style-type: none"> -Wall panels -Fascia board *1 -Floor covering(carpet) -Spotlight *4, including power supply -Shelf *5 -Aluminum table *1 -Chair *4
 Premium Booth	Booth Size: 3m*3m = 9m ²	<ul style="list-style-type: none"> -Wall panels -Fascia board *1 -Floor covering(carpet) -Spotlight *4, including power supply -Shelf *5 -Aluminum table *1 -Chair *4 -Decoration board with product figure *2 -Register counter with company logo *1 -Showcase *1 -Socket *1

The pictures above are for reference only.



Global Selling • Global Sourcing
All-around International Trade Platform



中国进出口商品交易会
CHINA IMPORT AND EXPORT FAIR
Since 1957

INTERNATIONAL
PAVILION

FABRICS & HOME TEXTILES

PHASE 3

The 127th session: May 1-5, 2020

The 128th session: Oct. 31-Nov. 4, 2020

China Import and Export Fair Complex, Guangzhou, China



Contact us

West Asia / Central Asia
Mr. Andy Huang
Tel: +86-20-89138583
Fax: +86-20-89138550
Email: andyhuang@cantonfair.org.cn

East Asia / Oceania
Ms. Fancy Fang
Tel: +86-20-89138568
Fax: +86-20-89138550
Email: fancy@cantonfair.org.cn

America / South Asia
Mr. Timber Tian
Tel: +86-20-89138585
Fax: +86-20-89138550
Email: timber@cantonfair.org.cn

Southeast Asia
Mr. Jerry Ji
Tel: +86-20-89138580
Fax: +86-20-89138550
Email: jerryji@cantonfair.org.cn

China Hong Kong SAR/
China Macao SAR/ China Taiwan Prov. /
Eastern Europe
Mr. Moon Mu
Tel: +86-20-89138587
Fax: +86-20-89138550
Email: project5@cantonfair.org.cn

Western Europe
Ms. Angelina Fu
Tel: +86-20-89138571
Fax: +86-20-89138550
Email: project2@cantonfair.org.cn

Africa
Ms. Rikky Ou
Tel: +86-20-89138596
Fax: +86-20-89138550
Email: project3@cantonfair.org.cn



Add: No.382, Yuejiang Zhong Road, Guangzhou 510335, China

www.cantonfair.org.cn/international/



Host:
Ministry of Commerce of the People's Republic of China
Guangdong Provincial Government

Organizer:
China Foreign Trade Centre

FABRICS & HOME TEXTILES

Why Canton Fair - Fabrics & Home Textiles?

85,000+ m² exhibition area **2,300+** exhibitors

Exhibits category

Fabrics: Cotton/Blends, Polyester/Blends, Linen/Blends, Silk/Nitrocellulose Silk, Wool/ Fleece, Special Woven Fabrics...

Fiber and Yarns: Vegetable Fiber, Animal Fiber, Man Made Fiber, Synthetic Fiber, Inorganic/Mineral Fiber, Chemical Fiber...

Bed Linens: Blankets, Bedding, Bed Sheets, Bed Covers, Mattresses, Towel Quilts, Pillows, Cushions, Mosquito Nets...

Upholstery Textiles: Decoration Cloth, Wall Cloth, Curtain Cloth, Sun Protective Cloth, Furniture Cloth, Sofa Covers

Bathroom Textiles: Shower Curtains, Towels, Facial Towels, Bath Towels, Beach Towels...

Table and Kitchen Textiles: Tablecloths, Table Mats, Napkins, Aprons, Rags, Microwave Oven Gloves...

Carpets & Tapestries: Machine-made Carpets, Handmade Carpets, Tapestries, Bamboo and Straw Carpets

Survey of the exhibitors

97%

exhibitors planned to attend the Canton Fair International Pavilion again

90%

exhibitors were satisfied with the quantity of buyers

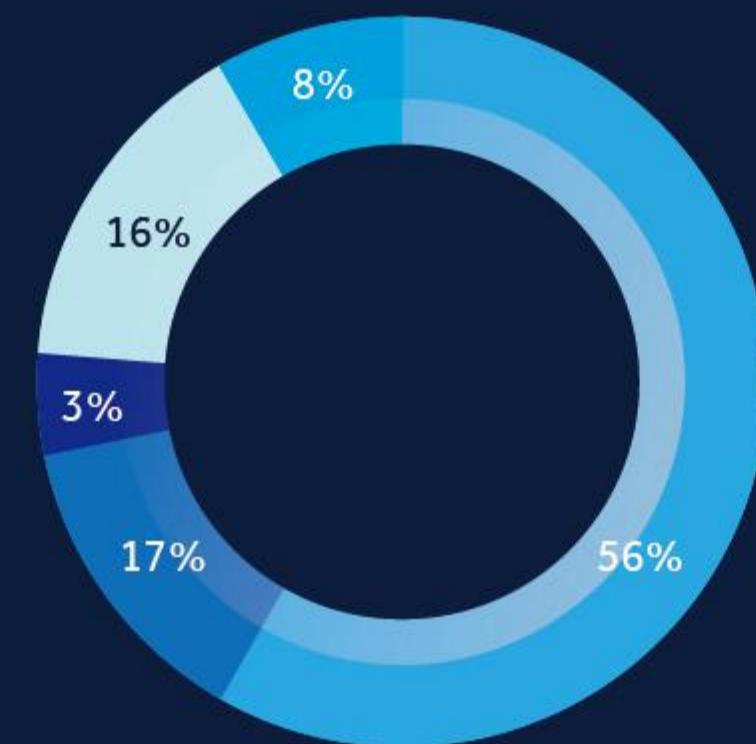
91%

exhibitors were satisfied with the quality of buyers

Who will visit?

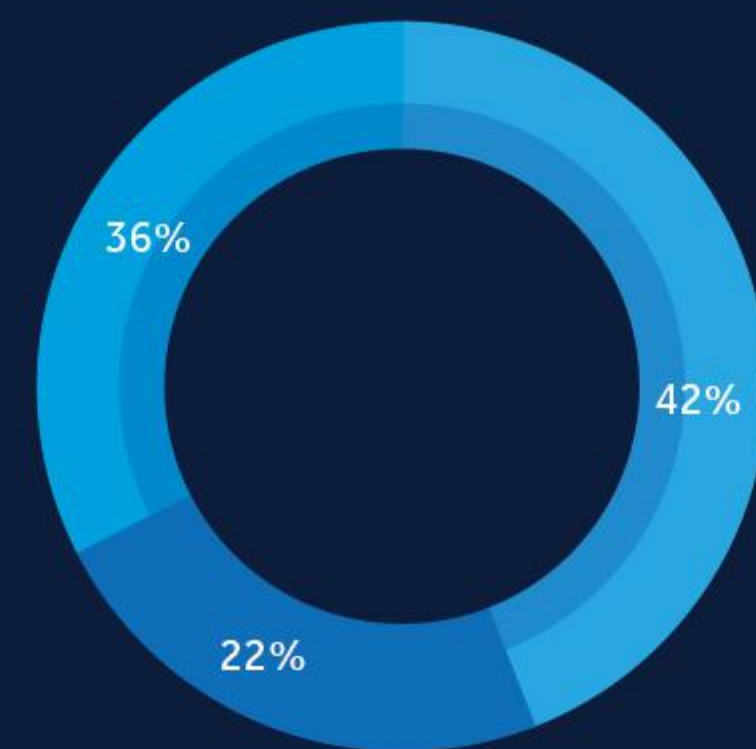
- International industrial manufacturers
- Department stores and supermarkets
- Wholesale trade
- Online and mail order firms
- Large trade organizations
- Local Chambers of commerce

Visitors by continent



- ▶ Asia **111,000**
- ▶ America **31,000**
- ▶ Europe **33,000**
- ▶ Africa **15,000**
- ▶ Oceania **6,100**

Visitors by product category



- ▶ Home Textiles **42%**
- ▶ Textile Raw Materials & Fabrics **36%**
- ▶ Carpets & Tapestries **22%**

Exhibitor Testimonials

"The Canton Fair is the biggest exhibition in the world and it is quite famous. It helped us develop new customers from all over the world. It is a great opportunity to showcase and get brands and products established in the China market."
--CHHABRA HOME, India

"We come to China for many times and also attend other textile exhibitions here. But only Canton Fair can always bring business opportunities to me. It is really an important international trade platform in the world"
--NISHAT CHUNIAN LIMITED, Pakistan

What benefits?

Professional buyers invitation

- 1.3million** Emails delivered to Chinese buyers
- 10,000+** post delivered to targeted buyers
- SMS Campaign to **30,000** contacts
- Close coordination with commercial society to invite buyers.

Diversified way of promotion

- Over **1,000** domestic and abroad media coverage
- Globally covered Social media advertising with **2,000,000+** impressions
- Online live promotion with **14,930,000+** clicks
- Hot sites advertising with **130,000+** impressions
- Outdoor advertising across the world
- Dedicated mobile application available on IOS, Android and the Windows phone