

# 第130届广交会进口展

## 参展邀请函

Exhibitor Invitation to the 130<sup>th</sup> Canton Fair



# 广交会简介

## Introduction of Canton Fair

**展期** 创办于1957年春, 每年春秋两季在广州举办。

**组织架构** 商务部和广东省人民政府联合主办, 中国对外贸易中心承办。

**优势** 是中国目前历史最长、规模最大、商品种类最全、到会采购商最多且分布国别地区最广、成交效果最好、信誉最佳的综合性国际贸易盛会。

### 秋交会

第一期 10月15日-10月18日

第二期 10月23日-10月26日

第三期 10月31日-11月3日

(一、三期设立进口展)

### Schedule

Established in 1957 and held every spring and autumn in Guangzhou, China.

### Structure

Co-hosted by the Ministry of Commerce of PRC and the People's Government of Guangdong Province. Organized by China Foreign Trade Centre.

### Advantages

A comprehensive international trading event with the longest history, the largest scale, the most complete exhibit variety, the largest buyer attendance, the broadest distribution of buyers' source country and the greatest business turnover in China.

### Autumn session

Phase 1 Oct. 15-18

Phase 2 Oct. 23-26

Phase 3 Oct. 31-Nov.3

(Phase 1 & 3 for International Pavilion)



# 展商画像

## About Exhibitors

### 第一期 Phase1 10/15-10/18

#### 电子及家电

Electronics & Household  
Electrical Appliances

展览面积 Exhibition Area (m<sup>2</sup>)

**45,000+**

#### 照明

Lighting Equipment

展览面积 Exhibition Area (m<sup>2</sup>)

**11,000+**

#### 车辆及配件

Vehicle & Spare Parts

展览面积 Exhibition Area (m<sup>2</sup>)

**24,000+**

#### 机械

Machinery

展览面积 Exhibition Area (m<sup>2</sup>)

**28,000+**

#### 五金工具

Hardware & Tools

展览面积 Exhibition Area (m<sup>2</sup>)

**40,000+**

#### 建材

Building Materials

展览面积 Exhibition Area (m<sup>2</sup>)

**34,000+**

#### 化工产品

Chemical Products

展览面积 Exhibition Area (m<sup>2</sup>)

**5,700+**

#### 能源

Energy Resources

展览面积 Exhibition Area (m<sup>2</sup>)

**1,500+**

### 第二期 Phase2 10/23-10/26

#### 日用消费品

Consumer Goods

展览面积 Exhibition Area (m<sup>2</sup>)

**64,000+**

#### 礼品

Gifts

展览面积 Exhibition Area (m<sup>2</sup>)

**40,000+**

#### 家居装饰品

Home Decoration

展览面积 Exhibition Area (m<sup>2</sup>)

**53,000+**

### 第三期 Phase3 10/31-11/3

#### 纺织服装

Textile & Garments

展览面积 Exhibition Area (m<sup>2</sup>)

**80,000+**

#### 鞋

Shoes

展览面积 Exhibition Area (m<sup>2</sup>)

**21,000+**

#### 办公、箱包及休闲用品

Office Supplies,  
Cases & Bags

展览面积 Exhibition Area (m<sup>2</sup>)

**45,000+**

#### 医药及医疗保健

Medicines, Health Products  
& Medical Devices

展览面积 Exhibition Area (m<sup>2</sup>)

**10,000+**

#### 食品

Food

展览面积 Exhibition Area (m<sup>2</sup>)

**16,000+**



# 广交会亮点

## Canton Fair Highlights

### 全球顶尖采购企业云集 共享商业机遇

国际采购商**200,000+**

覆盖**220+**个国家、地区

**100+**全球250强世界知名零售商

### World-leading Buyers Gathered Sharing Business Opportunities

**200,000+** International Buyers

**220+** Countries and Regions

**100+** Top 250 world famous retailers

### 中国第一展 实力雄厚

**25,000+**最优质供应商 **2,000+**行业顶尖品牌企业

**40**个国家和地区国际参展商

**16**大类 **51**个展区 **270**余万件展品

### Canton Fair – Honored as No.1 Exhibition in China

<b>25,000+</b>	Exhibitors	<b>16</b>	Categories
<b>2,000+</b>	Top Brands	<b>51</b>	Exhibition Sections
<b>40</b>	Countries and Regions	<b>2,700,000+</b>	Exhibits

### 知名采购商一览 World-leading Buyers





# 广交会亮点

## Canton Fair Highlights



### 展会活动精彩纷呈

每届广交会共举办**100**多场论坛活动

### Various Business Events

**100+** Canton Fair Forum held each session

- |      |                       |
|------|-----------------------|
| 贸易对接 | Business Match-making |
| 时尚设计 | Fashion Design        |
| 高峰论坛 | Summit Forum          |
| 行业论坛 | Business Forum        |
| 文化展示 | Culture Show          |

## 国内国际双循环, 内贸外贸齐驱动——广交会双循环促进活动 Domestic Match-making

**200**余家广东省外贸企业和**超1000**位专业采购团体代表与会  
**200+** Exhibitors & **1000+** Professional Domestic Buyers

部分采购团体代表 Part of the Buyer Groups



部分出席协会代表 Part of the Associations



**贸易对接**成效显著 Remarkable and Effective Trade Match-making Results



**嘉宾智慧分享**  
Industrial Knowledge Sharing Made by Distinguished Guests

**中国工商银行作为独家金融支持机构**  
Support from Industrial and Commercial Bank of China (ICBC)





## 广交会进口展情况

### About Canton Fair International Pavilion

2007年设立,已连续**30**届向境外展商开放。

每届吸引来自约**40**个国家和地区的**600**余家企业参展。

目前已累计有来自超过**100**个国家和地区的**15,000**余家次境外企业参展。

帮助国际企业了解中国市场、获取全球商机。

It was inaugurated in the 101<sup>st</sup> session of Canton Fair in 2007.

Each session, **600+** companies from **40+** countries and regions attend.

**15,000+** Companies from **100+** countries and regions attended the International Pavilion since 2007.

It is an important trade platform for international companies to explore Chinese and global markets.





## 参展商说

“广交会是全球最优秀的展会，每届来自200多个国家的采购商到广交会参观采购。参展企业不用全球到处跑去拜访客户，广交会大大提高了效率，是非常高效的平台。”

—— 美国CATERPILLAR

“我们连续参加广交会已有数十年，公司成功开拓了中国市场。广交会作为全球知名综合性展会，是企业不可缺少的平台。从首次参展至今我们一次都没有缺席，未来也会持续参展。”

—— 印度尼西亚PT.SINAR ANTJOL

## 采购商说

“境内采购商注册流程便捷、指引清晰，方便会员企业自主快速地完成注册。”

—— 全国城市工业品贸易中心联合会

“进口展汇聚了来自世界各地的高质量产品，为供应商和采购商搭建了交流沟通的平台。在进口展，我们可以非常便利地买到所需要的商品。”

—— 家乐福，中国

## What Exhibitors Say

“This is the best show, each session, every buyer from around the globe over 200 countries visit Canton Fair. So when they visit, we don't have to travel to visit them at their locations. So this is actually the best place to meet.”

—— USA, CATERPILLAR

“Through participating in Canton Fair for more than ten consecutive years, our company has successfully expanded China markets. Canton Fair, as a globally renowned comprehensive exhibition, is the indispensable platform for enterprises. Since the first participation in Canton Fair, our company has never been absent and also will not in the future.

—— Indonesia, PT. SINAR ANTJOL

## What Buyers Say

“The registration process of Chinese mainland buyers is convenient and the guidelines are clear, so that the member enterprises can complete the registration independently and quickly.”

—— The Federation of Consumer Products Trade Center of All China Cities

“The International Pavilion has gathered quality products from all over the world, to build communication channels between suppliers and buyers. It is very convenient for us to buy what we want.”

—— Carrefour, China



## 进口展国际展商参展资质

(1) 根据适用法律在中国大陆以外的国家或地区合法注册3年以上(含3年)的公司,且须提供公司注册证书复印件(须加盖公司印章)或其他有效证明文件。经大会书面确认,与参展单位有联合经营或属于海外总公司或子公司或合作伙伴/代表处等实质性法律关系的境外企业可共同参展,须提供有关证明文件和材料。

(2) 鉴于广交会具有看样成交的贸易特性,进口展只接受拥有实体产品的企业或机构参展。

(3) 参展展品须在中国大陆以外地区生产。

(4) 参展企业及产品须严格遵守《中国进出口商品交易会进口展参展条款》相关规定。

## Participation Qualifications

(1) Exhibitors shall be the companies legally registered over 3 years (including 3 years) by eligible law in any country or region other than mainland China. Copy of the Company Registration Certificate (with company stamp) or other valid certificates shall be submitted. With the certifying documents provided and the written confirmation from the organizer, any overseas enterprises under substantial legal relation with the exhibitor concerning joint operation or as the joint-venture partner, representative office of the overseas head office or subsidiary may also jointly participate in the exhibition.

(2) Exhibitors of Canton Fair International Pavilion shall be the manufacturers, traders or relevant registered institutions who are capable of providing actual and tangible goods.

(3) Exhibits shall be produced in any country or region other than mainland China.

(4) Exhibitors and products shall comply with the **Participation Provisions for International Pavilion of the 130th Session of China Import and Export Fair.**

## 联系我们

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境内采购商登记

