

Forum Activities

On-site activities

Each session, more than 100 forums will be held during the exhibition time, providing abundant market information and helping enterprises to explore the market for better business value realization.



Online Matching

Canton Fair intensively connects the five continents of the world, holding more than 80 global trade promotion activities such as "Trade Bridge" global supply and procurement matching activities, "Discover Canton Fair with Bee and Honey" online exhibition, multinational top enterprises matchmaking week, thematic promotion and Double-Cycle promotion activities, attracted more than 2,700 global enterprises to participate in "one-to-one" precise online matchmaking.



How to Apply

Qualified exhibitors please provide:

1. Company & products introduction profile
2. Business certificate
3. Certificate of origins / other supporting documents and authorization materials

Submit relevant participation documents

Wait for official verification

Prepare for exhibition according to relevant requirements

Booth Type

Raw space		3m *3m=9m ² (Minimum area:36m ²)	Should be constructed by the exhibitor
Standard booth		3m *3m=9m ²	Three-side walls/Lightbox/Fascia board/Carpet/Spotlights Socket/Shelves/Reception table/Base cabinet/Negotiation table/Folding chairs

the picture is provided for reference

Contact for pre-registration of Canton Fair:



TEL: (8620)28-888-999



Website: <http://www.cantonfair.org.cn>



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Contact details

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中国进出口商品交易会
CHINA IMPORT AND EXPORT FAIR
Since 1957

INTERNATIONAL
PAVILION



Electronics & Households Electrical Appliances

April / October
Guangzhou · China

Canton Fair Exhibition

Physical Exhibition

16 Exhibition Categories

200,000 Attending Buyers from

210+ Countries and Regions

Online Exhibition

35,000+ Exhibitors

3,300,000+ Quality Exhibits

38,000,000+ Online Visits

Why Canton Fair- Electronics & Households Electrical Appliances?

2,600+ Exhibitors

100,000+ m² Exhibition Area

53,000+ New Products

37,000+ Independent Intellectual Property Products

200,000+ Exhibits:

Nearly 36,000 Smart Products

43,000+ Green & Low Carbon Products

About Canton Fair International Pavilion

Since the 101st session, International Pavilion was set up for the purpose of promoting the import and export balance, as well as helping international companies explore global commercial opportunities. With the development of 32 sessions, International Pavilion has attracted more than 15,000 overseas exhibitors from over 100 countries and regions, including many outstanding country & regions delegations and world-known companies.

Famous Brands in Canton Fair

Galanz 格兰仕

GREE

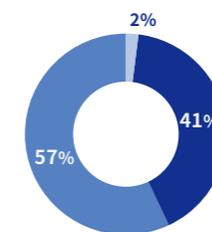
Midea

Hisense

Whirlpool

TCL

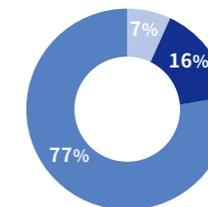
Survey of the Exhibitors



Twice a year

Once a year

No



Satisfied

Very satisfied

Not satisfied

98% exhibitors plan to attend Canton Fair International Pavilion again

93% exhibitors were satisfied with the outcome of this event

What Exhibitors Say

Khaled Ramzy / Overseas Export Director / Fresh Electric Company for Home Appliances, Egypt
“Participating in Canton Fair improves our company’s development obviously. We participate not only as the exhibitor, to promote our brands and enhance market popularity, but also we will send our procurement team to make trades and cooperate with Chinese accessory suppliers.”

Mr. Wang / Sales Manager in Asia Region/ SIMFER IC VE DIS.TIC.A.S, Turkey

“We has participated in Canton Fair for ten consecutive years and expanded international markets in Africa, Southeast Asia, etc. Now our company is in transformation period from ‘Buying accessories from China’ to ‘Selling products to China’ . Canton Fair is such an important platform for our successful transformation.”

Steven Lien / CEO of China Region/ Honeywell, USA

“We attach great importance to Canton Fair trading platform. Through participating in Canton Fair, we established cooperative relations and discovered new commercial opportunities. We sincerely hope to work with more Chinese clients and seize the new chance brought by Canton Fair.”

Yohanes Gunawan / Manager of Export Department/ PT. SINAR ANTJOL, Indonesia

“Through participating in Canton Fair for more than ten consecutive years, our company has successfully expanded China market. Canton Fair, as a globally renowned comprehensive exhibition, is the indispensable platform for enterprises. Since the first participation in Canton Fair, our company has never been absent and also will not in the future.”

Xi Hongshi / Person in Charge/ NISHIFUKUSEICHA CO.,LTD., Japan

“ In Canton Fair, many buyers know about our company through tasting our products, and finally the door to cooperation is opened. We want to sell our products to global markets through Canton Fair, of course, most of all is to cooperate with Chinese enterprises and then expand China market.”

