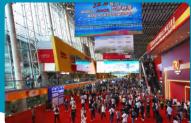
## Forum Activities

#### **On-site activities**

Each session, more than 100 forums will be held during the exhibition time, providing abundant market information and helping enterprises to explore the market for better business value realization.









## **Online Matching**

Canton Fair intensively connects the five continents of the world, holding more than 80 global trade promotion activities such as "Trade Bridge" global supply and procurement matching activities, "Discover Canton Fair with Bee and Honey" online exhibition, multinational top enterprises matchmaking week, thematic promotion and Double-Cycle promotion activities, attracted more than 2,700 global enterprises to participate in "one-to-one" precise online matchmaking.



## How to Apply

#### Qualified exhibitors please provide:

- 1 Company & products introduction profile
- 2 Business certificate
- Certificate of origins / other supporting documents and authorization materials

Submit relevant participation documents

Wait for official verification

Prepare for exhibition according to relevant requirements

# Booth Type

Raw space		3m *3m=9m <sup>2</sup> (Minimum area:36m <sup>2</sup> )	Should be constructed by the exhibitor
Standard booth	the picture is provided for reference	3m *3m=9m²	Three-side walls/Lightbox/Fascia board/Carpet/Spotlights Socket/Shelves/Reception table/Base cabinet/Negotiation table/Folding chairs

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TEL:(8620)28-888-999

Contact for pre-registration of Canton Fair:

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Website: http://www.cantonfair.org.cn

E-mail:import@cantonfiar.org.cn

#### Contact details

Area	Contact	Tel.	E-mail
South Asia Oceania	Ms. Yancy Yang	+86-20-89138571	project2@cantonfair.org.cn
East Asia Europe America	Ms. Amber Huang	+86-20-89069202	project7@cantonfair.org.cn
Central Asia West Asia Southeast Asia Africa / LDC	Ms. Shirley Zhou	+86-20-89138585	project5@cantonfair.org.cn
China HongKong China Macao China Taiwan	Ms. Rikky Ou	+86-20-89138596	project3@cantonfair.org.cn



April / October Guangzhou·China





## Canton Fair Exhibition

nysical Exhibition	Online Exhibition
<b>16</b> Exhibition Categories	<b>35,000+</b> Exhibitors
<b>200,000</b> Attending Buyers from	<b>3, 300, 000+</b> Quality Exhibits
210+ Countries and Regions	<b>38,000,000+</b> Online Visits

# Why Canton Fair- Office Supplies, Cases&Bags, and Recreation Products/Medicines, Medical Devices and Health Products/Shoes?

2,700+ Exhibitors	98,000+m <sup>2</sup> Exhibition Area		
72,000+ New Products	250,000+ Products Uploaded Online		
7,700+ Intelligent Products	<b>41,000+</b> Green & Low Carbon Products		
23,000+ Independent Intellectual Property Products			

## About Canton Fair International Pavilion

Since the  $101^{\rm st}$  session, International Pavilion was set up for the purpose of promoting the import and export balance, as well as helping international companies explore global commercial opportunities. With the development of 32 sessions, International Pavilion has attracted more than 15,000 overseas exhibitors from over 100 countries and regions, including many outstanding country & regions delegations and world-known companies.

#### Famous Brands in Canton Fair







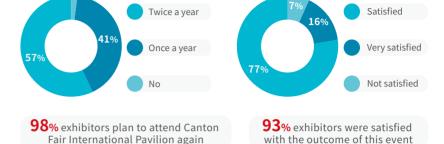








# Survey of the Exhibitors



# What Exhibitors Say

#### Khaled Ramzy / Overseas Export Director / Fresh Electric Company for Home Appliances, Egypt "Participating in Canton Fair improves our company's development obviously. We participate

not only as the exhibitor, to promote our brands and enhance market popularity, but also we will send our procurement team to make trades and cooperate with Chinese accessory suppliers."

#### Mr. Wang/ Sales Manager in Asia Region/ SIMFER IC VE DIS.TIC.A.S, Turkey

"We has participated in Canton Fair for ten consecutive years and expanded international markets in Africa, Southeast Asia, etc. Now our company is in transformation period from 'Buying accessories from China' to 'Selling products to China'. Canton Fair is such an important platform for our successful transformation."

#### Steven Lien / CEO of China Region/ Honeywell, USA

"We attach great importance to Canton Fair trading platform. Through participating in Canton Fair, we established cooperative relations and discovered new commercial opportunities. We sincerely hope to work with more Chinese clients and seize the new chance brought by Canton Fair."

#### Yohanes Gunawan / Manager of Export Department/ PT. SINAR ANTJOL, Indonesia

"Through participating in Canton Fair for more than ten consecutive years, our company has successfully expanded China market. Canton Fair, as a globally renowned comprehensive exhibition, is the indispensable platform for enterprises. Since the first participation in Canton Fair, our company has never been absent and also will not in the future."

#### Xi Hongshi / Person in Charge/ NISHIFUKUSEICHA CO.,LTD., Japan

"In Canton Fair, many buyers know about our company through tasting our products, and finally the door to cooperation is opened. We want to sell our products to global markets through Canton Fair, of course, most of all is to cooperate with Chinese enterprises and then expand China market."