

CANTON FAIR DESIGN AWARD

广交会设计创新奖 2023

Winners' Benefits



Authorized use of the CF Award winner label

Participation in the award ceremony

Online and offline display

Online Gallery on Canton Fair official website

Priority in the search results among online Canton Fair products

Global Promotion across all channels of Canton Fair

Onsite display

Product Release Events

Official promotion materials

Yearbook

Promotion videos

Exclusive service

Participation in Canton Fair's official promotional events

Bonus for Better Booths

NOW CALL FOR ENTRY!



Registration

before May 10, 2023



Qualification Verification

June



Preliminary Selection

June



Final Selection

August



Award Ceremony

October



Participation Criteria



The selection opens to innovative and high-quality products and enterprises who agree with the platform of Canton Fair.



The participating product must be originally designed by the participant, or the participant owns the independent intellectual property rights of the product or be able to provide related legal authorization. The product must be marketed in the recent five (5) years.



The participating products should fall into the seven categories set by the CF Award.



Only one participant can apply for participation with the same product.



CF Award-winning products can not participate in the selection again.



No participation fee is required.



Awards

The CF Award is open to products in the following 7 categories. Gold Awards, Silver Awards, Bronze Awards will be given for each category. The Best of the Best Award is for the most outstanding works among all.



Electronics & Household
Electrical Appliances



Building &
Home Decor



Industrial
Manufacturing



Hardware &
Tools



Household Items &
Consumer Goods



Fashion
Life



Health &
Recreation

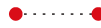
Selection Criteria



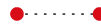
Innovation



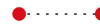
Function



Quality



Aesthetics



Environmental
Protection




Sustainable Development Award

Products that have received Gold, Silver, Bronze and Best of the Best Awards can also win Sustainable Development Award.

Selection Criteria

Comprehensively evaluate the impact of the whole life cycle of products on the environment from different perspectives, such as production, material, use and recycling, encourage more environment-friendly and forward-looking product designs and promote the sustainable development of society.

Contact us

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WeChat



Registration entrance

<https://cf.cantonfair.org.cn/#/login?language=en>

