

How to Apply

PARTICIPATION QUALIFICATIONS

Exhibits shall comply with the Participation Provisions for International Pavilion of the 135th Session of China Import and Export Fair and exhibitors must be in accordance with one of the following requirements:

1

Exhibitors should be companies legally registered in any country or region outside the Chinese Mainland according to eligible law.

copy of company registration certificate (with company stamp) or other valid certificates

2

Enterprises in substantive legal relation with the exhibitor can also jointly participate, including the head office, subsidiary, joint-venture partner, representative office, etc.

after submitting required application materials and passing verification with written notice from the organizer

relevant supporting documents and authorization materials shall be provided.

Booth Type

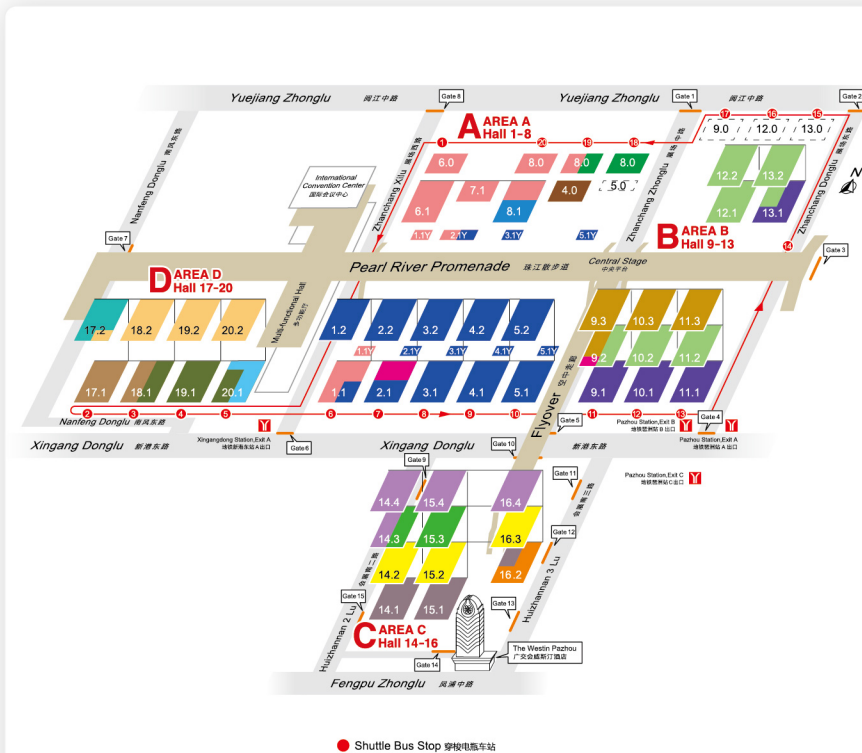
Raw space	3m * 3m=9m ² (Minimum Booking Area:36m ²)	Should be constructed by the exhibitor
Shell Scheme	3m * 3m=9m ²	Three-side walls/ Light box/ Fascia board/ Carpet/ Spotlights/ Socket/ Shelves/ Reception Desk/ Base cabinet/ Table/ Folding Chairs

the picture is provided for reference

International Pavilion Contact Details

Area	Contact	Tel.	E-mail
South Asia Oceania	Ms. Yancy Yang	+86-20-89138571	project2@cantonfair.org.cn
East Asia West Europe South Europe	Ms. Amber Huang	+86-20-89069202	project7@cantonfair.org.cn
West Asia Central Asia	Ms. Shirley Zhou	+86-20-89138585	project5@cantonfair.org.cn
China HongKong China Macao China Taiwan	Ms. Sandra Ding	+86-20-89138596	project3@cantonfair.org.cn
America	Mr. Timber Tian	+86-20-89138583	timber@cantonfair.org.cn
Southeast Asia North Europe East Europe Africa LDC	Mr. Barry Zhu	+86-20-89138589	project1@cantonfair.org.cn

LAYOUT—PHASE I



AREA C Hall 14-16	
Motorcycles 14.1, 15.1, 16.2	🏍️
Electronic and Electrical Products 14.2, 15.2, 16.3	📺
Bicycles 16.2	🚲
Lighting Equipment 14.3, 14.4, 15.4, 16.4	💡
New Energy Resources 14.3, 15.3	🔋

AREA D Hall 17-20	
Power Machinery and Electric Power 17.1, 18.1	⚡
Processing Machinery Equipment 18.1, 19.1, 20.1	🏭
Industrial Automation and Intelligent Manufacturing 20.1	🤖
New Materials and Chemical Products 17.2	🧪
General Machinery and Mechanical Basic Parts 17.2, 18.2, 19.2, 20.2	🔧

AREA A Hall 1-8	
Consumer Electronics and Information Products 1.1, 6.1, 7.1, 8.1, 6.0, 8.0, 1.1Y, 2.1Y	📱
Household Electrical Appliances 1.1, 2.1, 3.1, 4.1, 5.1, 1.2, 2.2, 3.2, 4.2, 5.2, 2.1Y, 3.1Y, 4.1Y, 5.1Y	🏠
New Energy Vehicles and Smart Mobility 8.1	🚗
Construction Machinery 4.0	🏗️
Agricultural Machinery (Outdoor Open Area) 5.0	🌾
Agricultural Machinery 8.0	🌾
International Pavilion 2.1	🌐

AREA B Hall 9-13	
Hardware 9.1, 10.1, 11.1, 13.1	🔩
Tools 12.1, 13.1, 9.2, 10.2, 11.2, 12.2, 13.2	🔧
Vehicle Spare Parts 9.2, 9.3, 10.3, 11.3	🚗
Agricultural Machinery (Outdoor Open Area) 9.0	🌾
Construction Machinery (Outdoor Open Area) 9.0, 12.0	🏗️
Vehicles (Outdoor Open Area) 13.0	🚗
International Pavilion 9.2	🌐



Electronics & Appliance

Household Electrical Appliances
Consumer Electronics

Phase 1:
April 15th-19th / October 15th-19th, 2024
China Import and Export Fair Complex
Guangzhou, China

Hosts: Ministry of Commerce of PRC
People's Government of Guangdong Province
Organizer: China Foreign Trade Centre



Canton Fair

1.55 million m² Exhibition Area

74,000+ Booths

28,000+ Exhibitors

400+ Trading Service Events Onsite & Online

4,400,000 Online Shop Visits

Accumulated 7,900,000 Website Visits

Nearly 200,000 Overseas Buyers from 229 Countries and

Regions Participated Onsite

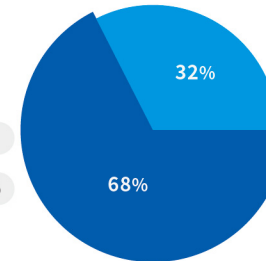
Concluding a Transaction Volume of 22.3 billion USD



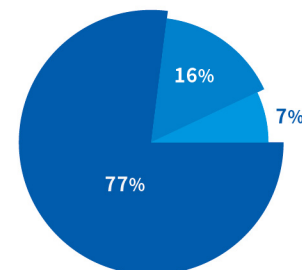
Fact In Past Session & Leading Exhibitors -Electronics & Appliance

3,256 Exhibitors

- Household Electrical Appliances-68%
- Consumer Electronics & Information Products-32%

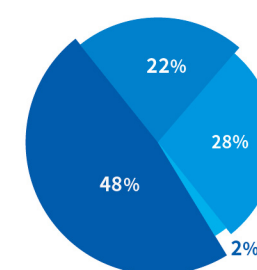


Survey of Exhibitors



Exhibitor Satisfaction:

- Satisfied
- Very Satisfied
- Unsatisfied



Exhibition Frequency:

- Twice a Year
- Once a Year
- To Be Determined
- Quit



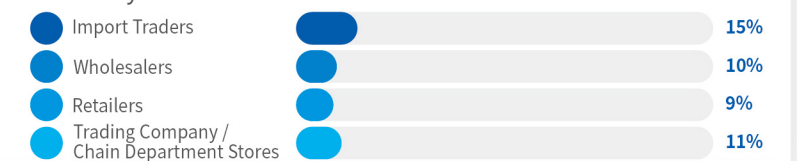
Buyers Gallery



Information of Buyers

63,000+ Onsite Buyers

TOP5 Buyers:



Source of Buyers:

