

## How to Apply

### PARTICIPATION QUALIFICATIONS

Exhibits shall comply with the Participation Provisions for International Pavilion of the 135<sup>th</sup> Session of China Import and Export Fair and exhibitors must be in accordance with one of the following requirements:

1

Exhibitors should be companies legally registered in any country or region outside the Chinese Mainland according to eligible law.

copy of company registration certificate (with company stamp) or other valid certificates

2

Enterprises in substantive legal relation with the exhibitor can also jointly participate, including the head office, subsidiary, joint-venture partner, representative office, etc.

after submitting required application materials and passing verification with written notice from the organizer

relevant supporting documents and authorization materials shall be provided.

## Booth Type

Raw space	3m * 3m=9m <sup>2</sup> (Minimum Booking Area:36m <sup>2</sup> )	Should be constructed by the exhibitor
Shell Scheme	3m * 3m=9m <sup>2</sup>  the picture is provided for reference	Three-side walls/ Light box/ Fascia board/ Carpet/ Spotlights/ Socket/ Shelves/ Reception Desk/ Base cabinet/ Table/ Folding Chairs

## International Pavilion Contact Details

Area	Contact	Tel.	E-mail
South Asia Oceania	Ms. Yancy Yang	+86-20-89138571	project2@cantonfair.org.cn
East Asia West Europe South Europe	Ms. Amber Huang	+86-20-89069202	project7@cantonfair.org.cn
West Asia Central Asia	Ms. Shirley Zhou	+86-20-89138585	project5@cantonfair.org.cn
China HongKong China Macao China Taiwan	Ms. Sandra Ding	+86-20-89138596	project3@cantonfair.org.cn
America	Mr. Timber Tian	+86-20-89138583	timber@cantonfair.org.cn
Southeast Asia North Europe East Europe Africa LDC	Mr. Barry Zhu	+86-20-89138589	project1@cantonfair.org.cn

## LAYOUT—PHASE III



AREA A Hall 1-8	AREA B Hall 9-13
Men and Women's Clothing 1.1, 2.1, 3.1, 4.1, 5.1, 2.1Y	Personal Care Products 9.1, 10.1
Kids' Wear 1.1, 1.1Y	Pet Products and Food 10.1
Sports and Casual Wear 6.1, 7.1, 1.1Y	Sports, Travel and Recreation Products 11.1, 12.1, 13.1, 9.0, 12.0
Underwear 8.1, 3.1Y	Toiletries 9.2
Shoes 1.2, 2.2, 3.2, 4.2, 5.2, 3.1Y	Medicines, Health Products and Medical Devices 9.2, 10.2
Furs, Leather, Down and Related Products 5.2	Food 11.2, 12.2, 13.2
Carpets and Tapestries 5.2, 4.1Y, 5.1Y	Office Supplies 9.3, 10.3, 11.3
Fashion Accessories and Fittings 4.0, 8.0, 5.1Y	International Pavilion 11.2
Traditional Chinese Specialties 6.0	
AREA C Hall 14-16	AREA D Hall 17-20
Home Textiles 14.1, 15.1, 14.2, 15.2, 16.2, 14.3, 15.3, 16.3, 16.4	Toys 17.1, 18.1, 19.1
Textile Raw Materials and Fabrics 14.4, 15.4, 16.4	Children, Baby and Maternity Products 20.1
International Pavilion 15.1	Cases and Bags 17.2, 18.2, 19.2, 20.2



Food

Phase 3:  
May 1<sup>st</sup>-5<sup>th</sup> / October 31<sup>st</sup>-November 4<sup>th</sup>, 2024  
China Import and Export Fair Complex  
Guangzhou, China

Hosts: Ministry of Commerce of PRC  
People's Government of Guangdong Province  
Organizer: China Foreign Trade Centre



## Canton Fair

1.55 million m<sup>2</sup> Exhibition Area

74,000+ Booths

28,000+ Exhibitors

400+ Trading Service Events Onsite & Online

4,400,000 Online Shop Visits

Accumulated 7,900,000 Website Visits

Nearly 200,000 Overseas Buyers from 229 Countries and

Regions Participated Onsite

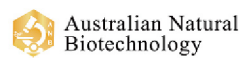
Concluding a Transaction Volume of 22.3 billion USD



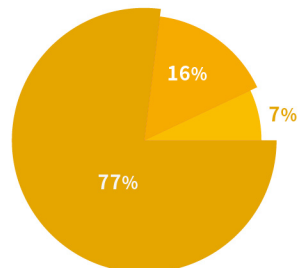
## Fact In Past Session & Leading Exhibitors -Food

972 Exhibitors

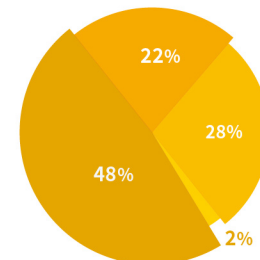
24,800+ m<sup>2</sup> Exhibition Area



## Survey of Exhibitors



### Exhibitor Satisfaction:



### Exhibition Frequency:



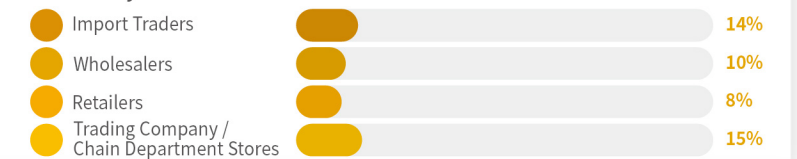
## Buyers Gallery



## Information of Buyers

8,000+ Onsite Buyers

TOP5 Buyers:



Source of Buyers:

