

How to Apply

PARTICIPATION QUALIFICATIONS

Exhibits shall comply with the Participation Provisions for International Pavilion of the 135th Session of China Import and Export Fair and exhibitors must be in accordance with one of the following requirements:

1

Exhibitors should be companies legally registered in any country or region outside the Chinese Mainland according to eligible law.

copy of company registration certificate
(with company stamp)

or

other valid certificates

2

Enterprises in substantive legal relation with the exhibitor can also jointly participate, including the head office, subsidiary, joint-venture partner, representative office, etc.

after submitting required application materials and passing verification with written notice from the organizer

relevant supporting documents and authorization materials shall be provided.

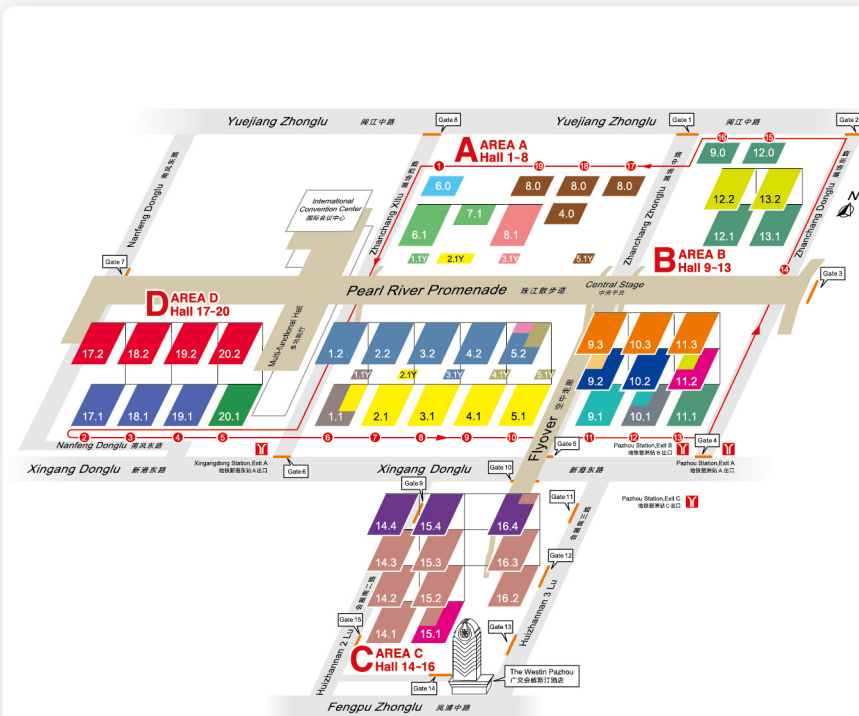
Booth Type

| | | | |
|--------------|--|---|---|
| Raw space | | 3m * 3m=9m ² (Minimum Booking Area:36m ²) | Should be constructed by the exhibitor |
| Shell Scheme |  | 3m * 3m=9m ² | Three-side walls/ Light box/ Fascia board/ Carpet/ Spotlights/ Socket/ Shelves/ Reception Desk/ Base cabinet/ Table/ Folding Chairs |

International Pavilion Contact Details

| Area | Contact | Tel. | E-mail |
|--|------------------|-----------------|----------------------------|
| South Asia Oceania | Ms. Yancy Yang | +86-20-89138571 | project2@cantonfair.org.cn |
| East Asia West Europe South Europe | Ms. Amber Huang | +86-20-89069202 | project7@cantonfair.org.cn |
| West Asia Central Asia | Ms. Shirley Zhou | +86-20-89138585 | project5@cantonfair.org.cn |
| China HongKong China Macao China Taiwan | Ms. Sandra Ding | +86-20-89138596 | project3@cantonfair.org.cn |
| America | Mr. Timber Tian | +86-20-89138583 | timber@cantonfair.org.cn |
| Southeast Asia North Europe East Europe Africa LDC | Mr. Barry Zhu | +86-20-89138589 | project1@cantonfair.org.cn |

LAYOUT—PHASE III



A AREA A Hall 1-8

| | |
|--|-------------------------------|
| Men and Women's Clothing | 1.1, 2.1, 3.1, 4.1, 5.1, 2.1Y |
| Kids' Wear | 1.1, 1.1Y |
| Sports and Casual Wear | 6.1, 7.1, 1.1Y |
| Underwear | 8.1, 3.1Y |
| Shoes | 1.2, 2.2, 3.2, 4.2, 5.2, 3.1Y |
| Furs, Leather, Down and Related Products | 5.2 |
| Carpets and Tapestries | 5.2, 4.1Y, 5.1Y |
| Fashion Accessories and Fittings | 4.0, 8.0, 5.1Y |
| Traditional Chinese Specialties | 6.0 |

B AREA B Hall 9-13

| | |
|--|-----------------------------|
| Personal Care Products | 9.1, 10.1 |
| Pet Products and Food | 10.1 |
| Sports, Travel and Recreation Products | 11.1, 12.1, 13.1, 9.0, 12.0 |
| Toiletries | 9.2 |
| Medicines, Health Products and Medical Devices | 9.2, 10.2 |
| Food | 11.2, 12.2, 13.2 |
| Office Supplies | 9.3, 10.3, 11.3 |
| International Pavilion | 11.2 |

C AREA C Hall 14-16

| | |
|-----------------------------------|--|
| Home Textiles | 14.1, 15.1, 14.2, 15.2, 16.2, 14.3, 15.3, 16.3, 16.4 |
| Textile Raw Materials and Fabrics | 14.4, 15.4, 16.4 |
| International Pavilion | 15.1 |

D AREA D Hall 17-20

| | |
|---------------------------------------|------------------------|
| Toys | 17.1, 18.1, 19.1 |
| Children, Baby and Maternity Products | 20.1 |
| Cases and Bags | 17.2, 18.2, 19.2, 20.2 |

Toys & Children Baby Maternity

Toys
Children, Baby and Maternity Products
Kids' Wear

Phase 3:
May 1st-5th/October 31st-November 4th, 2024
China Import and Export Fair Complex
Guangzhou, China

Hosts:
Ministry of Commerce of PRC
People's Government of Guangdong Province

Organizer:
China Foreign Trade Centre



Canton Fair

1.55 million m² Exhibition Area

74,000+ Booths

28,000+ Exhibitors

400+ Trading Service Events Onsite & Online

4,400,000 Online Shop Visits

Accumulated **7,900,000** Website Visits

Nearly **200,000** Overseas Buyers from **229** Countries and

Regions Participated Onsite

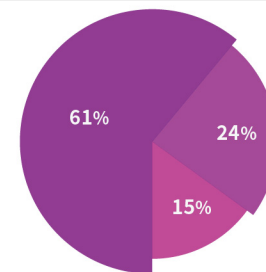
Concluding a Transaction Volume of **22.3 billion** USD



Fact In Past Session & Leading Exhibitors -Toys & Children Baby Maternity

1,478 Exhibitors

- Toys-61%
- Children, Baby and Maternity Products-24%
- Kids' Wear-15%



星辉娱乐



时代天和
better view, better life



GESUPER



X



LoZ



JNP



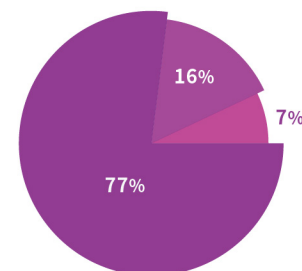
BaoBao



浙纺集团
ZHEJIANG TEXTILES GROUP

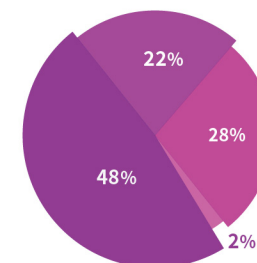


Survey of Exhibitors



Exhibitor Satisfaction:

- Satisfied
- Very Satisfied
- Unsatisfied



Exhibition Frequency:

- Twice a Year
- Once a Year
- To Be Determined
- Quit



中国进出口商品交易会
CHINA IMPORT AND EXPORT FAIR
Since 1957

INTERNATIONAL
PAVILION



Buyers Gallery



MINI SOU



Vinda
维达



Walmart



SunnyLove



MAGNIFICENT PEACH



amazon



泰乐玩具



Alibaba.com

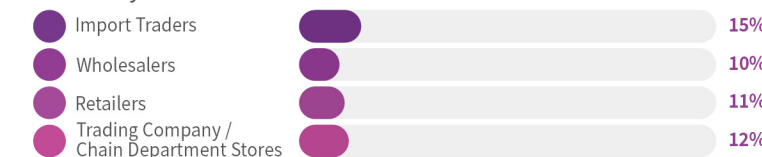


Vanguard*
华润万家

Information of Buyers

29,000+ Onsite Buyers

TOP5 Buyers:



Source of Buyers:

