

How to Apply

PARTICIPATION QUALIFICATIONS

Exhibits shall comply with the Participation Provisions for International Pavilion of China Import and Export Fair and exhibitors must be in accordance with one of the following requirements:

1

Exhibitors should be companies legally registered in any country or region outside the Chinese Mainland according to eligible law.

copy of company registration certificate (with company stamp) or other valid certificates


2

Enterprises in substantive legal relation with the exhibitor can also jointly participate, including the head office, subsidiary, joint-venture partner, representative office, etc.

after submitting required application materials and passing verification with written notice from the organizer

relevant supporting documents and authorization materials shall be provided.

Booth Type

Raw space		3m *3m=9m ² (Minimum Booking Area:36m ²)	Should be constructed by the exhibitor
Shell Scheme		3m *3m=9m ²	Three-side walls/ Light box/ Fascia board/ Carpet/ Spotlights/ Socket/ Shelves/ Reception Desk/ Base cabinet/ Table/ Folding Chairs

International Pavilion Contact Details

Area	Contact	Tel.	E-mail
ASEAN Countries North Europe East Europe	Mr.Barry Zhu	+86-20-89138589	project1@cantonfair.org.cn
South Asia Oceania	Ms.Yancy Yang	+86-20-89138571	project2@cantonfair.org.cn
Africa Least Developed Countries China Hong Kong China Macao China Taiwan	Mr.Jack Chen	+86-20-89138562	project4@cantonfair.org.cn
West Asia Central Asia Americas	Ms.Shirley Zhou	+86-20-89138585	project5@cantonfair.org.cn
East Asia West Europe South Europe	Ms. Amber Huang	+86-20-89069202	project7@cantonfair.org.cn

LAYOUT—PHASE III



A AREA A Hall 1-8	B AREA B Hall 9-13
Men and Women's Clothing 1.1, 2.1, 3.1, 4.1, 5.1, 2.1Y	Personal Care Products 9.1, 10.1
Kids' Wear 1.1, 1.1Y	Pet Products and Food 10.1
Sports and Casual Wear 6.1, 7.1, 1.1Y	Sports, Travel and Recreation Products 11.1, 12.1, 13.1, 9.0, 12.0
Underwear 8.1, 3.1Y	Toiletries 9.2
Shoes 1.2, 2.2, 3.2, 4.2, 5.2, 3.1Y	Medicines, Health Products and Medical Devices 9.2, 10.2
Furs, Leather, Down and Related Products 5.2	Food 11.2, 12.2, 13.2
Carpets and Tapestries 5.2, 4.1Y, 5.1Y	Office Supplies 9.3, 10.3, 11.3
Fashion Accessories and Fittings 4.0, 8.0, 5.1Y	International Pavilion 11.2
Traditional Chinese Specialties 6.0	

C AREA C Hall 14-16	D AREA D Hall 17-20
Home Textiles 14.1, 15.1, 14.2, 15.2, 16.2, 14.3, 15.3, 16.3, 16.4	Toys 17.1, 18.1, 19.1
Textile Raw Materials and Fabrics 14.4, 15.4, 16.4	Children, Baby and Maternity Products 20.1
International Pavilion 15.1	Cases and Bags 17.2, 18.2, 19.2, 20.2

Health & Recreation

Medicines, Health Products and Medical Devices

Personal Care

Toiletries

Sports, Travel and Recreation

Phase 3:

May 1st-5th / October 31st-November 4th, 2025

China Import and Export Fair Complex
Guangzhou, China

Hosts:

Ministry of Commerce of PRC
People's Government of Guangdong Province

Organizer:

China Foreign Trade Centre



Canton Fair

1.55 million m² Exhibition Area

74,000+ Booths

30,000+ Exhibitors

800+ Trading Service Events Onsite & Online

3,420,000 Online Shop Visits

Accumulated 3,750,000 Online Exhibits Uploaded

Over 250,000 Overseas Buyers from 214 Countries and Regions Participated Onsite

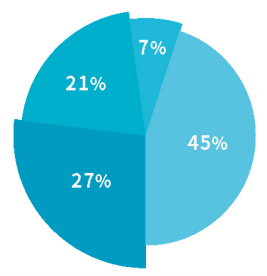
Concluding a Transaction Volume of 24.95 billion USD



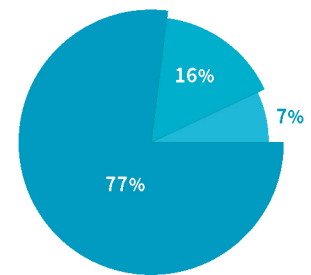
Fact In Past Session & Leading Exhibitors -Health & Recreation

2,143 Exhibitors

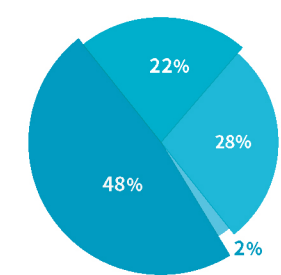
- Medicines, Health Products and Medical Devices-27%
- Personal Care-21%
- Toiletries-7%
- Sports, Travel and Recreation -45%



Survey of Exhibitors



- Exhibitor Satisfaction:
- Satisfied
 - Very Satisfied
 - Unsatisfied



- Exhibition Frequency:
- Twice a Year
 - Once a Year
 - To Be Determined
 - Quit



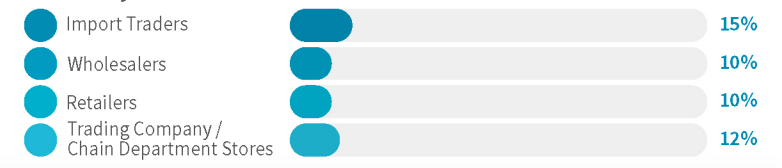
Buyers Gallery



Information of Buyers

46,000+ Onsite Buyers

TOP5 Buyers:



Source of Buyers:

