

How to Apply

PARTICIPATION QUALIFICATIONS

Exhibits shall comply with the Participation Provisions for International Pavilion of China Import and Export Fair and exhibitors must be in accordance with one of the following requirements:

1

Exhibitors should be companies legally registered in any country or region outside the Chinese Mainland according to eligible law.

copy of company registration certificate
(with company stamp)

or

other valid certificates


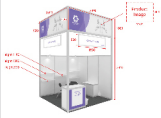
2

Enterprises in substantive legal relation with the exhibitor can also jointly participate, including the head office, subsidiary, joint-venture partner, representative office, etc.

after submitting required application materials and passing verification with written notice from the organizer

relevant supporting documents and authorization materials shall be provided.

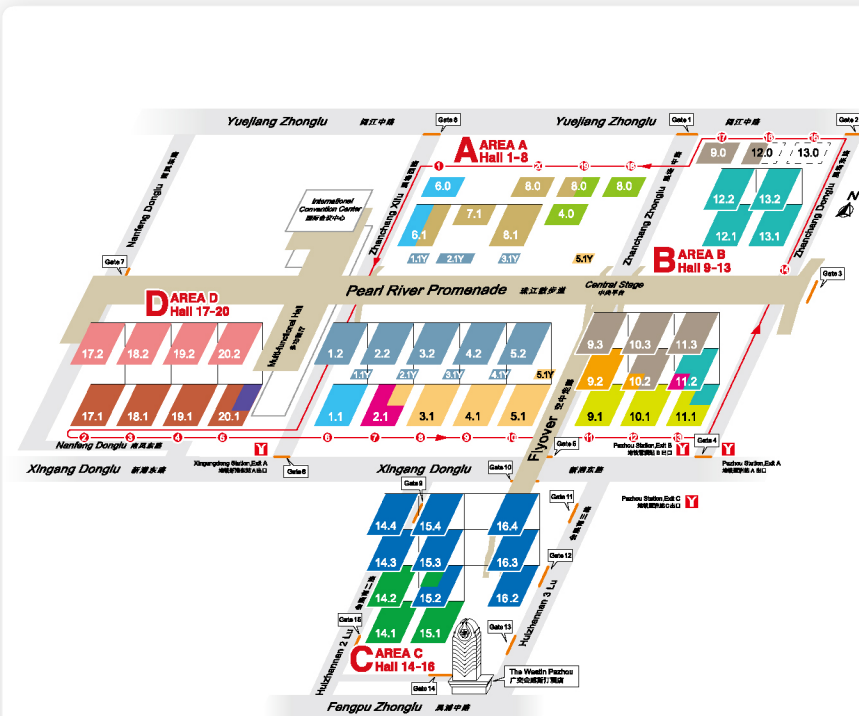
Booth Type

Raw space		3m *3m=9m ² (Minimum Booking Area:36m ²)	Should be constructed by the exhibitor
Shell Scheme	 the picture is provided for reference	3m *3m=9m ²	Three-side walls/ Light box/ Fascia board/ Carpet/ Spotlights/ Socket/ Shelves/ Reception Desk/ Base cabinet/ Table/ Folding Chairs

International Pavilion Contact Details

Area	Contact	Tel.	E-mail
ASEAN Countries North Europe East Europe	Mr.Barry Zhu	+86-20-89138589	project1@cantonfair.org.cn
South Asia Oceania	Ms.Yancy Yang	+86-20-89138571	project2@cantonfair.org.cn
Africa Least Developed Countries China Hong Kong China Macao China Taiwan	Mr.Jack Chen	+86-20-89138562	project4@cantonfair.org.cn
West Asia Central Asia Americas	Ms.Shirley Zhou	+86-20-89138585	project5@cantonfair.org.cn
East Asia West Europe South Europe	Ms. Amber Huang	+86-20-89069202	project7@cantonfair.org.cn

LAYOUT—PHASE II



● Shuttle Bus Stop 穿梭巴士站

A AREA A Hall 1-8	Festival Products 1.1, 6.1, 6.0	📦
	General Ceramics 2.1, 3.1, 4.1, 5.1, 5.1Y	📦
	Kitchenware and Tableware 1.2, 2.2, 3.2, 4.2, 5.2, 1.1Y, 2.1Y, 3.1Y, 4.1Y	📦
	Gardening Products 6.1, 7.1, 8.1, 8.0	📦
	Weaving, Rattan and Iron Products 4.0, 8.0	📦
	International Pavilion 2.1	📦
B AREA B Hall 9-13	Sanitary and Bathroom Equipment 9.1, 10.1, 11.1	📦
	Art Ceramics 9.2, 10.2	📦
	Furniture 10.2, 9.3, 10.3, 11.3, 9.0, 12.0	📦
	Building and Decorative Materials 11.1, 12.1, 13.1, 11.2, 12.2, 13.2	📦
	Stone/Iron Decoration and Outdoor Spa Equipment 12.0, 13.0	📦
	International Pavilion 11.2	📦
C AREA C Hall 14-16	Glass Artware 14.1, 15.1, 14.2, 15.2	📦
	Household Items 15.2, 16.2, 14.3, 15.3, 16.3, 14.4, 15.4, 16.4	📦
D AREA D Hall 17-20	Home Decorations 17.1, 18.1, 19.1, 20.1	📦
	Clocks, Watches and Optical Instruments 20.1	📦
	Gifts and Premiums 17.2, 18.2, 19.2, 20.2	📦

Housewares

General Ceramics
Kitchenware and Tableware
Household Items

Phase 2:
April 23rd-27th / October 23rd-27th, 2025
China Import and Export Fair Complex
Guangzhou, China

Hosts: Ministry of Commerce of PRC
People's Government of Guangdong Province
Organizer: China Foreign Trade Centre



Canton Fair

1.55 million m² Exhibition Area

74,000+ Booths

30,000+ Exhibitors

800+ Trading Service Events Onsite & Online

3,420,000 Online Shop Visits

Accumulated **3,750,000** Online Exhibits Uploaded

Over **250,000** Overseas Buyers from **214** Countries and Regions

Participated Onsite

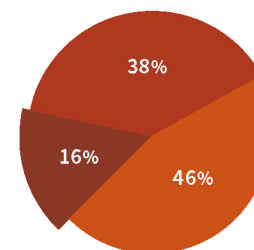
Concluding a Transaction Volume of **24.95 billion** USD



Fact In Past Session & Leading Exhibitors -Housewares

3,987 Exhibitors

- General Ceramics-16%
- Kitchenware and Tableware-38%
- Household Items-46%



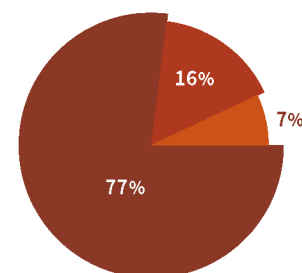
SUPOR 苏泊尔



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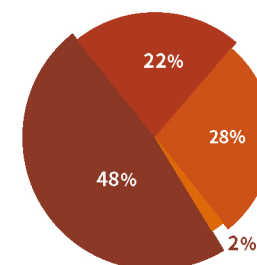


Survey of Exhibitors



Exhibitor Satisfaction:

- Satisfied
- Very Satisfied
- Unsatisfied



Exhibition Frequency:

- Twice a Year
- Once a Year
- To Be Determined
- Quit



**INTERNATIONAL
PAVILION**



Buyers Gallery



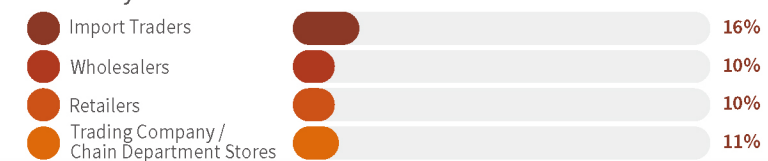
HOBBY LOBBY



Information of Buyers

61,000+ Onsite Buyers

TOP5 Buyers:



Source of Buyers:

