

How to Apply

PARTICIPATION QUALIFICATIONS

Exhibits shall comply with the Participation Provisions for International Pavilion of China Import and Export Fair and exhibitors must be in accordance with one of the following requirements:

1

Exhibitors should be companies legally registered in any country or region outside the Chinese Mainland according to eligible law.

copy of company registration certificate (with company stamp) or other valid certificates


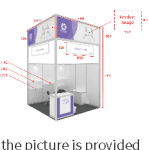
2

Enterprises in substantive legal relation with the exhibitor can also jointly participate, including the head office, subsidiary, joint-venture partner, representative office, etc.

after submitting required application materials and passing verification with written notice from the organizer

relevant supporting documents and authorization materials shall be provided.

Booth Type

Raw space		3m *3m=9m ² (Minimum Booking Area:36m ²)	Should be constructed by the exhibitor
Shell Scheme	 the picture is provided for reference	3m *3m=9m ²	Three-side walls/ Light box/ Fascia board/ Carpet/ Spotlights/ Socket/ Shelves/ Reception Desk/ Base cabinet/ Table/ Folding Chairs

International Pavilion Contact Details

Area	Contact	Tel.	E-mail
ASEAN Countries North Europe East Europe	Mr.Barry Zhu	+86-20-89138589	project1@cantonfair.org.cn
South Asia Oceania	Ms.Yancy Yang	+86-20-89138571	project2@cantonfair.org.cn
Africa Least Developed Countries China Hong Kong China Macao China Taiwan	Mr.Jack Chen	+86-20-89138562	project4@cantonfair.org.cn
West Asia Central Asia Americas	Ms.Shirley Zhou	+86-20-89138585	project5@cantonfair.org.cn
East Asia West Europe South Europe	Ms. Amber Huang	+86-20-89069202	project7@cantonfair.org.cn

LAYOUT—PHASE III



A AREA A Hall 1-8

Men and Women's Clothing	1.1, 2.1, 3.1, 4.1, 5.1, 2.1Y
Kids' Wear	1.1, 1.1Y
Sports and Casual Wear	6.1, 7.1, 1.1Y
Underwear	8.1, 3.1Y
Shoes	1.2, 2.2, 3.2, 4.2, 5.2, 3.1Y
Furs, Leather, Down and Related Products	5.2
Carpets and Tapestries	5.2, 4.1Y, 5.1Y
Fashion Accessories and Fittings	4.0, 8.0, 5.1Y
Traditional Chinese Specialties	6.0

B AREA B Hall 9-13

Personal Care Products	9.1, 10.1
Pet Products and Food	10.1
Sports, Travel and Recreation Products	11.1, 12.1, 13.1, 9.0, 12.0
Toiletries	9.2
Medicines, Health Products and Medical Devices	9.2, 10.2
Food	11.2, 12.2, 13.2
Office Supplies	9.3, 10.3, 11.3
International Pavilion	11.2

C AREA C Hall 14-16

Home Textiles	14.1, 15.1, 14.2, 15.2, 16.2, 14.3, 15.3, 16.3, 16.4
Textile Raw Materials and Fabrics	14.4, 15.4, 16.4
International Pavilion	15.1

D AREA D Hall 17-20

Toys	17.1, 18.1, 19.1
Children, Baby and Maternity Products	20.1
Cases and Bags	17.2, 18.2, 19.2, 20.2

Toys & Children Baby Maternity

Toys
Children, Baby and Maternity Products
Kids' Wear

Phase 3:
May 1st-5th / October 31st-November 4th, 2025
China Import and Export Fair Complex
Guangzhou, China

Hosts: Ministry of Commerce of PRC
People's Government of Guangdong Province
Organizer: China Foreign Trade Centre



Canton Fair

1.55 million m² Exhibition Area

74,000+ Booths

30,000+ Exhibitors

800+ Trading Service Events Onsite & Online

3,420,000 Online Shop Visits

Accumulated **3,750,000** Online Exhibits Uploaded

Over **250,000** Overseas Buyers from **214** Countries and Regions

Participated Onsite

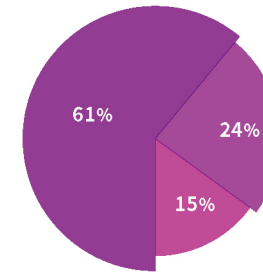
Concluding a Transaction Volume of **24.95 billion** USD



Fact In Past Session & Leading Exhibitors -Toys & Children Baby Maternity

1,478 Exhibitors

- Toys-61%
- Children, Baby and Maternity Products-24%
- Kids' Wear-15%



RASTAR
星辉娱乐

tine 时代天和
better view, better life

OCIE

GESUPER

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LoZ

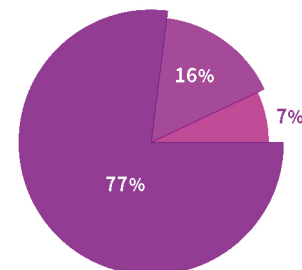
JNP

Baoli

浙纺集团
ZHEJIANG TEXTILES GROUP

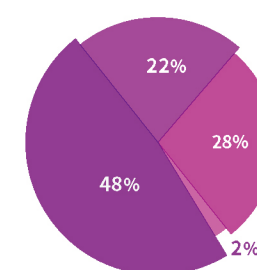


Survey of Exhibitors



Exhibitor Satisfaction:

- Satisfied
- Very Satisfied
- Unsatisfied



Exhibition Frequency:

- Twice a Year
- Once a Year
- To Be Determined
- Quit

中国进出口商品交易会
CHINA IMPORT AND EXPORT FAIR
Since 1957

INTERNATIONAL
PAVILION



Buyers Gallery

MINI SOU

Vinda
维达

Walmart

SUNNYLOVE

MAGNIFICENT PEACH

amazon

TAILE
泰乐玩具

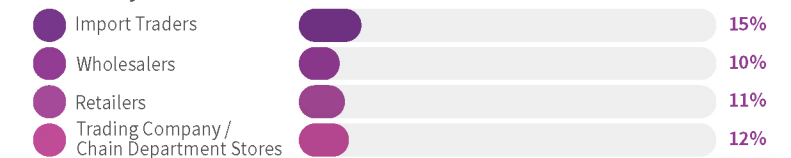
Alibaba.com

Vanguard*
华润万家

Information of Buyers

29,000+ Onsite Buyers

TOP5 Buyers:



Source of Buyers:

