

138th Canton Fair Overseas Buyer Badge Pre-registration Guide

(1) If you have a BEST account: Your account information has been uploaded onto the new system. Please log in directly using your existing account.

(2) If you don't have a BEST account: Please register a new one in the Buyer Service System on the Canton Fair official website using your email. Your previous attendance information will be uploaded to the new account automatically as long as you bind your Buyer Badge number to the new account.

The website is: <https://buyer.cantonfair.org.cn/register/index>

广交会官网采购商服务系统
Buyer Badge Pre-registration
(buyer.cantonfair.org.cn)



Registration to attend the Canton Fair

Overseas buyer registration

Buyers from outside the Chinese mainland (including Hong Kong, Macao, and Taiwan)

(Notice: If you have a BEST account: Your account information has been uploaded onto the system. Please log in with your existing account.)

Purchasing agent registration

Include: 1. Chinese personnel from the Chinese offices of overseas enterprises or NGOs, 2. Chinese personnel accompanying overseas buyers, 3. Chinese personnel from invited groups

(Notice: If you have a BEST account: Your account information has been uploaded onto the system. Please log in with your existing account.)

Login

1. Please enter your email address and password to apply for a new account.

Login

2. Log in with your existing account.

Existing account? Click to log in.

1. Click "My profile" - "Complete Personal Information"

Please take a photo of your ID document and upload it
(as shown in the picture below).

ID document types accepted: Mainland Travel Permit for Hong Kong and Macau Residents (Home Return Permit), Foreign Passport, Taiwan Compatriots Certificate, Chinese Passport (with overseas permanent residence permit/visa or with a valid overseas work visa for more than one year).

ID document type	Select ^
ID document image	Overseas Passport Hong Kong and Macao home return permit Taiwan Compatriots Certificate
Name on ID document	Valid Chinese passports as Overseas Chinese Valid Chinese passports with above-one-year overseas work visa
ID document	

Home Complete personal information x

Home

My profile

Verify email

Complete personal information

My points

My coupons

Points redemption

VIP member certification

Company (organization) management

Canton Fair badges

Invitation letter

Confirm accompanying person application

Invite friends to attend

1. Upload a clear image of your identification document.
The system will automatically recognize the information on your ID document. If it fails, please try uploading again.
The following four items cannot be manually entered and can only be recognized via photo.
Please note: After uploading the photo, remember to check if the information is correct!

2. When uploading your ID photo, make sure your shoulders are visible and the background is a solid blue or white color.

2. After filling in the "Sourcing intent and Categories" and "Contact Information", save it.

Sourcing intent

Sourcing intent

Select "Category". Fill in "Contact information". Click "Save".

Contact information

Attendance record

Save

Note:

For uploaded identification documents in the form of a Chinese passport, you must present proof of foreign permanent resident permit/visa or a valid foreign work visa of more than 1 year during the verification process. The valid dates must be clearly visible. You also need to present your entry visa/entry permit notice.

3. Complete "Company (organization) management".

Click "My company(organization)" and search for record with your company name.

Home My company (organization) ×

Create company Join company

1. If your company name is displayed, choose it and select "Join".

2. If no results are shown, please click "Create Company" and improve information.

Company code	Company name	Join date	Are you in this co
1E 15	TD	2021.04.11	In

Click "My company(organization)" and search for record with your company name.

Buyer who creates the company (organization) will automatically become the administrator, and the number of administrators is unlimited. For the efficient management of company (organization) members, please designate suitable administrators. Administrators can:

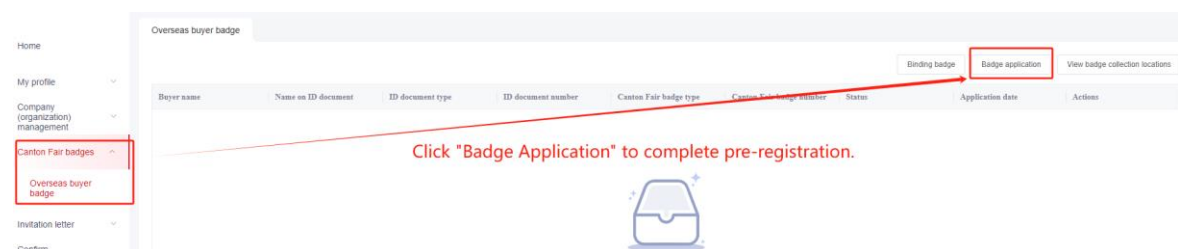
- 1)View the member list
- 2)Add or remove members
- 3) Edit member information
- 4.)Appoint or revoke administrator
- 5)Review and manage VIP privileges for members
- 6) Apply for Buyer Badges or E-invitations on behalf of members

Please note: Each applicant must bind themselves to one company in order to apply for a buyer card.

4. Click "Canton Fair Badges" - "Overseas Buyer Badge"

Click "Badge Application" to submit your application, then improve your personal information. Click "Submit".

Please note: Before submitting your application, please triple check that all information is correct.



Home

My profile

Company (organization) management

Canton Fair badges

Overseas buyer badge

Invitation letter

Confirm accompanying person application

Invite friends to attend

Overseas buyer badge

Buyer Apply

Complete company information

Complete personal information

Submit badge application

Badge application review

Collect badge

Badge information

ID document type

Overseas Passport

Please select one of the four ID document types.

ID document image

Photo requirements:

1. Identity information will be automatically recognized after uploading the image.

2. Only supports .jpg, .jpeg, or .png formats.

You need to upload a clear photo of your ID document. If the information cannot be recognized, you need to upload multiple times.

Name on ID document

ID document number

Country/region

ID document expire date

Select date

Date of Birth

Select date

Gender

female

Buyer name

Name will be printed on the badge and must not exceed 30 characters.

Badge photo

Photo requirements:

1. Only supports .jpg, .jpeg, or .png formats.

Business card photo

Photo requirements:

1. Only supports .jpg, .jpeg, or .png formats.

Before submitting the application, please triple check that all information is correct and accurate.

Foreigners who need to apply for a Chinese visa can click on the "Generate invitation letter simultaneously". Buyers from Hong Kong, Macau and Taiwan do not need an invitation letter.

After submission, the status will change to "to be reviewed". Your Canton Fair badge number will also be displayed. During the open badge collection period, you can collect your buyer badge by showing the QR code, original personal ID document, and company business card.

Home

My profile

Company (organization) management

Canton Fair badges

Overseas buyer badge

Invitation letter

My invitation letters

Confirm accompanying person application

Overseas buyer badge

Binding badge

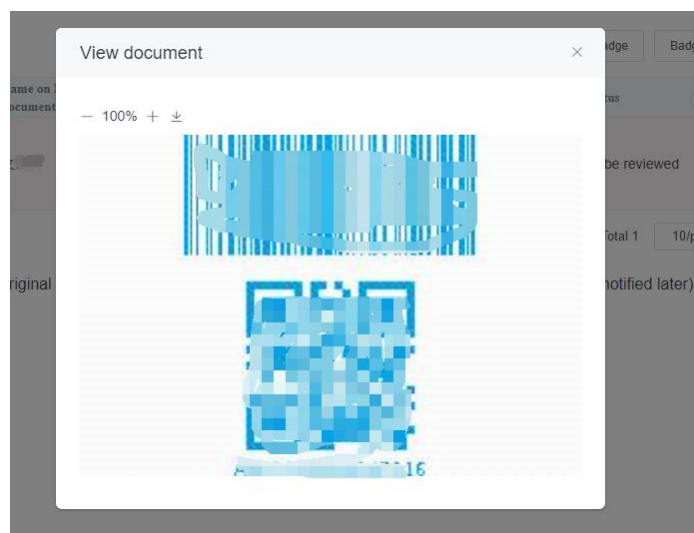
Badge application

View badge collection locations

Buyer name	Name on ID document	ID document type	ID document number	Canton Fair badge type	Canton Fair badge number	Status	Application date	Actions
		Hong Kong and Macao home return permit		buyer		To be reviewed	2024-09-03 16:21:42	Details Show QR code Cancel

Total 110/page<1>Go to 1

Please bring your original valid ID and QR code to all designated Overseas Buyer Registration Offices (notified later) in advance to review and collect your badge.



*If you want to help your colleagues/clients collect their buyer badges in Hong Kong Office on their behalf, you must present both parties' company business cards. (Only the sourcing department of your own company can collect the buyer card on behalf.)

**Business card: Photocopy or electronic copy is acceptable.

6. Apply for Invitation Letters

You can only apply for an invitation letter after completing the above steps.

 中国进出口商品交易会
CHINA IMPORT AND EXPORT FAIR
Since 1957

Buyer Service System

中文 | EN



Home

My profile

Company (organization) management

Canton Fair badges

Overseas buyer badge

Invitation letter

My invitation letters

Confirm accompanying person application

My invitation letters

1. You can apply for invitation letters up to 5 times per session.
2. Once applied, the previous invitation letter will become invalid.

[Apply for invitation letter](#)

Invitation letter number	Session number	ID document type	ID document number	Application date	Valid or not?	Actions
 No data available.						

You can only apply for an invitation letter after you have completed the application for your Canton Fair Badge.

7. Generate Invitation Letter

You can select different template languages at the top of the page to print/download the invitation letter.

Home

Invitation Print

Template language English

Download image Print

My profile

Company (organization) management

Canton Fair badges

Overseas buyer badge

Invitation letter

My invitation letters

Confirm accompanying person application

Invite friends to attend

E-Invitation for the 136th Session of China Import and Export Fair

Exhibition Time:

Phase 1: October 15 - 19, 2024 Household Electrical Appliances, Consumer Electronics and Information Products, Industrial Automation and Intelligent Manufacturing, Processing Machinery Equipment, Power Machinery and Electric Power, General Machinery and Mechanical Basic Parts, Construction Machinery, Agricultural Machinery, New Materials and Chemical Products, New Energy Vehicles and Smart Mobility, Vehicles, Vehicle Spare Parts, Motorcycles, Bicycles, Lighting Equipment, Electronic and Electrical Products, New Energy Resources, Hardware, Tools, International Pavilion

Phase 2: October 23 - 27, 2024 General Ceramics, Kitchenware and Tableware, Household Items, Glass Artware, Home Decorations, Gardening Products, Festival Products, Gifts and Premiums, Clocks, Watches and Optical Instruments, Art Ceramics, Weaving, Rattan and Iron Products, Building and Decorative Materials, Sanitary and Bathroom Equipment, Furniture, Stone/Iron Decoration and Outdoor Spa Equipment, International Pavilion

Phase 3: October 31 - November 4, 2024 Toys, Children, Baby and Maternity Products, Kids' Wear, Men and Women's Clothing, Underwear, Sports and Casual Wear, Furs, Leather, Down and Related Products, Fashion Accessories and Findings, Textile Raw Materials and Fabrics, Shoes, Cases and Bags, Home Textiles, Carpets and Tapestries, Office Supplies, Medicines, Health Products and Medical Devices, Food, Sports, Travel and Recreation Products, Personal Care Products, Toiletries, Pet Products and Food, Traditional Chinese Specialties, International Pavilion

Notice: Please refer to the Canton Fair official website for the latest arrangement of exhibition sections and phases.

Venue: China Import and Export Fair Complex
Add: No. 382 Yuejiang Zhong Road, Guangzhou, Zip Code: 510335, China

Cordially Invites

港灣道1號, Hong Kong SAR, China

Name: Valid ID Document No: Country or Region: Hong Kong SAR, China

Additional Information:

1. Canton Fair Complex Layout for the 138th Session:

<https://www.cantonfair.org.cn/en-US/customPages/tradeAssistant#/hallMap/first>

2. Exhibition Time:

<https://cief.cantonfair.org.cn/en/international/>

3. Attendance Guide for Overseas Buyers of the 138th Canton Fair

<https://www.cantonfair.org.cn/zh-CN/customPages/help#596986917460328448>

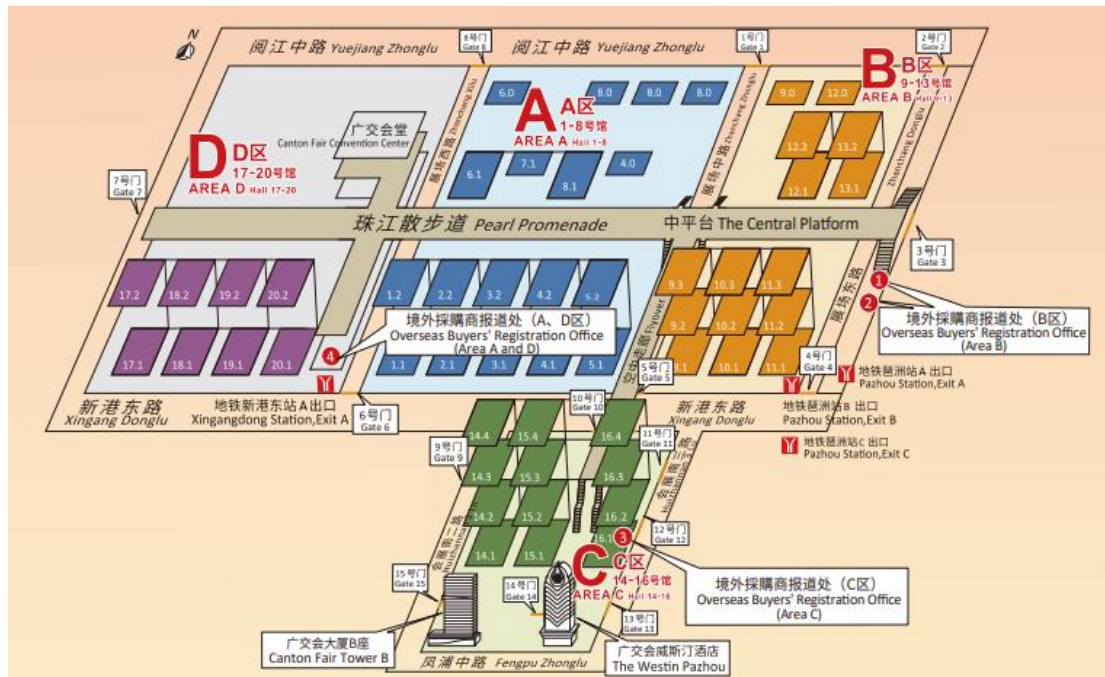
4. Badge Collection Points

***Note: If you hold [valid overseas Chinese ID documents (Chinese passport + overseas permanent residence permit/visa) or a Chinese passport (with a valid overseas work visa for more than one year)], please bring your original valid ID documents to the [Canton Fair Registration Office] (as shown in the picture below) for identity verification and badge collection.**



***If you hold [a foreign passport or a Mainland Travel Permit for Hong Kong, Macao, and Taiwan Residents], you can choose to collect your badges at other locations, including: some hotels in Guangzhou (list yet to be announced), Guangzhou Baiyun Airport, Pazhou Ferry Terminal, Guangzhou South Railway Station (to be determined), Overseas Buyers' Registration Offices at the**

Complex (see picture below), and the **Hong Kong office**.



5. The specific dates that the Hong Kong office will be open for printing buyer badges are still to be determined. **If you plan to come to collect your buyer badge, please call in advance to check details.**

Office address: Room 3106-07, 31/F, Office Tower, Convention Plaza, No.1 Harbour Road, Wanchai, Hong Kong.

Phone no.: 2838 3278.

Canton Fair Hong Kong Representative Office

2025.8.20