

# 140th Canton Fair Overseas Buyer Badge Pre-registration Guide

(1) If you have a BEST account: Your account information has been uploaded onto the new system. Please log in directly using your existing account.

(2) If you don't have a BEST account: Please register a new one in the Buyer Service System on the Canton Fair official website using your email. Your previous attendance information will be uploaded to the new account automatically as long as you bind your Buyer Badge number to the new account.

The website is: <https://buyer.cantonfair.org.cn/register/index>

广交会官网采购商服务系统  
Buyer Badge Pre-registration  
([buyer.cantonfair.org.cn](https://buyer.cantonfair.org.cn))



## Please choose your identity

1. Hold a foreign passport, Mainland Travel Permit for Hong Kong and Macao Residents, or Taiwan Compatriot Permit.
2. Hold a Chinese passport and a foreign permanent residence permit.
3. Hold a Chinese passport and an overseas employment visa valid for over one year.
4. Hold a Identity Card of People's Republic of China. ▼

Existing account, click [Login](#)

### 1. After entering the Canton Fair pre-registration system, please select your personal ID document type.

A screenshot of a mobile application's 'Personal information' registration form. The form has a red header bar with a back arrow, the title 'Personal information', and icons for home and language (EN). The form contains several fields with red asterisks indicating required information:

- \*E-mail**: A text field with a placeholder email address.
- \*Sourcing intent**: A dropdown menu with 'Please select' and a right arrow.
- \*ID document type**: A dropdown menu with 'Please select' and a right arrow.
- \*Name on ID document**: A text field with 'Please enter.'
- \*ID document number**: A text field with 'Please enter.'
- \*Gender**: A dropdown menu with 'Please select' and a right arrow.
- \*Date of Birth**: A date picker with 'Please select' and a calendar icon.
- \*Country/region**: A dropdown menu with 'Please select' and a right arrow.

A screenshot of a modal dialog titled 'ID document type' with 'Cancel' and 'Confirm' buttons. The dialog lists four options for ID document types:

- Overseas Passport
- Hong Kong and Macao home return permit
- Taiwan Compatriots Certificate
- Valid Chinese passports as Overseas Chinese

\* ID document expire date

\* Buyer name

① Name will be printed on the badge and must not exceed 30 characters.

\* Badge photo

Business card photo

Mobile

Fax

Social media

when uploading your ID photo, make sure your shoulders are visible and the background needs to be clean.

## 2. Complete Personal Information

Please take a photo of your ID document and upload it (as shown in the picture below).

ID document types accepted: Mainland Travel Permit for Hong Kong and Macau Residents (Home Return Permit), Foreign Passport, Taiwan Compatriots Certificate, Chinese Passport (with overseas permanent residence permit/visa or with a valid overseas work visa for more than one year).

\* ID document type

\* ID document image

**Badge information**

\* ID document type: Hong Kong and Macao home return permit

\* ID document image:  Photo requirements:  
1. Identity information will be automatically recognized after uploading the image.  
2. Only supports .jpg, .jpeg, or .png formats.

1. Upload a clear image of your identification document.  
The system will automatically recognize the information on your ID document. If it fails, please try uploading again.  
The following four items cannot be manually entered and can only be recognized via photo.  
Please note: After uploading the photo, remember to check if the information is correct!

\* Name on ID document:  \* ID document number:  \* Country/region: Hong Kong SAR, China

\* ID document expire date:  \* Date of Birth:  \* Gender: male

\* Buyer name:   
① Name will be printed on the badge and must not exceed 30 characters.

\* Badge photo:  Photo requirements:  
1. Only supports .jpg, .jpeg, or .png formats.

2. When uploading your ID photo, make sure your shoulders are visible and the background is a solid blue or white color.

Business card photo:  Photo requirements:  
1. Only supports .jpg, .jpeg, or .png formats.

**3. After completing your personal information, you need to complete the company information.**

**First select your company's country/region, then click on "Search Company", enter your company name and search. If found, add it. If there are no search results, click "Create Company".**

Company information - Buyer Service

Company information

\* Country / Company name  
Hong Kong > SAR, China > Please select company >

Company nature

Company business scope

Address

Company Registration No./Tax Identification No.

Previous step Submit

Please select company

Search

+ Join

Create Company

1. If your company name is displayed, choose it and select "Join".
2. If no results are shown, please click "Create Company" and improve information.

<

Company information



\* Country / Company name

Hong Kong >  EN >

SAR,China

Company nature

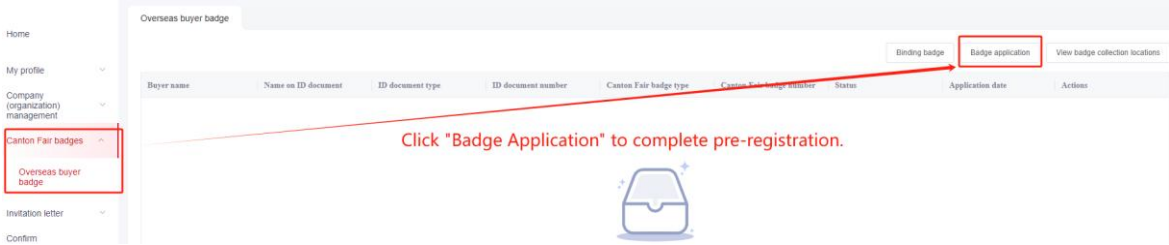
Importer

Company business scope

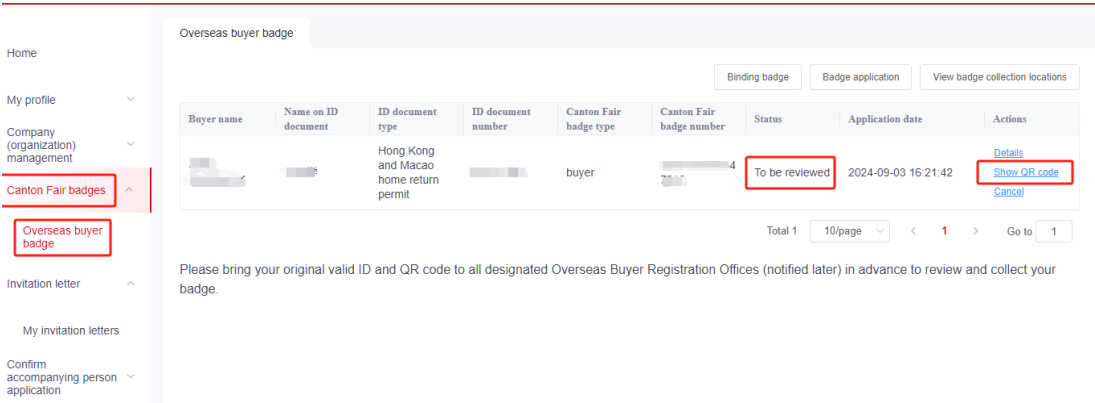
Power Mac                                                                                                                                                                                                                                                                                                                                                                                                      

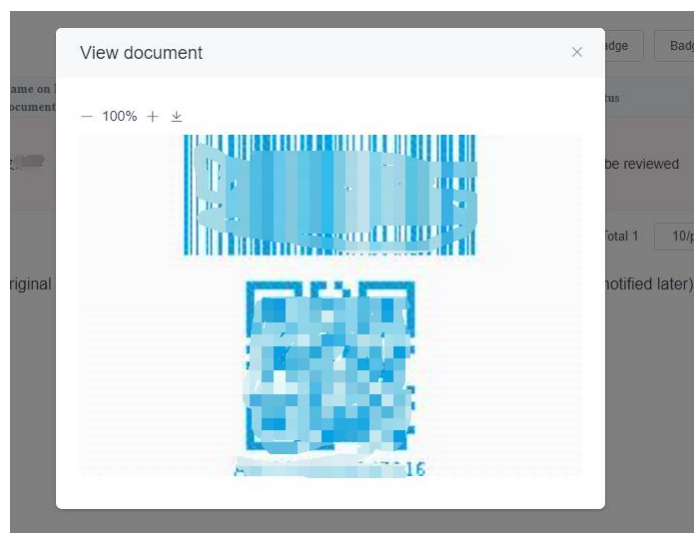
5. Click "Canton Fair Badges" - "Overseas Buyer Badge"

Click "Badge Application" to submit your application, then improve your personal information. Click "Submit".



After submission, the status will change to "to be reviewed". Your Canton Fair badge number will also be displayed. During the open badge collection period, you can collect your buyer badge by showing the QR code, original personal ID document, and company business card.





\*If you want to help your colleagues/clients collect their buyer badges in Hong Kong Office on their behalf, you must present both parties' company business cards. (Only the sourcing department of your own company can collect the buyer card on behalf.)

\*\*Business card: Photocopy or electronic copy is acceptable.

## 6. Apply for Invitation Letters

You can only apply for an invitation letter after completing the above steps.

**中国进出口商品交易会**  
 CHINA IMPORT AND EXPORT FAIR  
 Since 1957

Buyer Service System

中文 | EN

Home  
 My profile  
 Company (organization) management  
 Canton Fair badges  
 Overseas buyer badge  
**Invitation letter**  
 My invitation letters  
 Confirm accompanying person application

My invitation letters

1. You can apply for invitation letters up to 5 times per session.  
 2. Once applied, the previous invitation letter will become invalid.

| Invitation letter number | Session number | ID document type | ID document number | Application date | Valid or not? | Actions |
|--------------------------|----------------|------------------|--------------------|------------------|---------------|---------|
| No data available.       |                |                  |                    |                  |               |         |

Apply for invitation letter

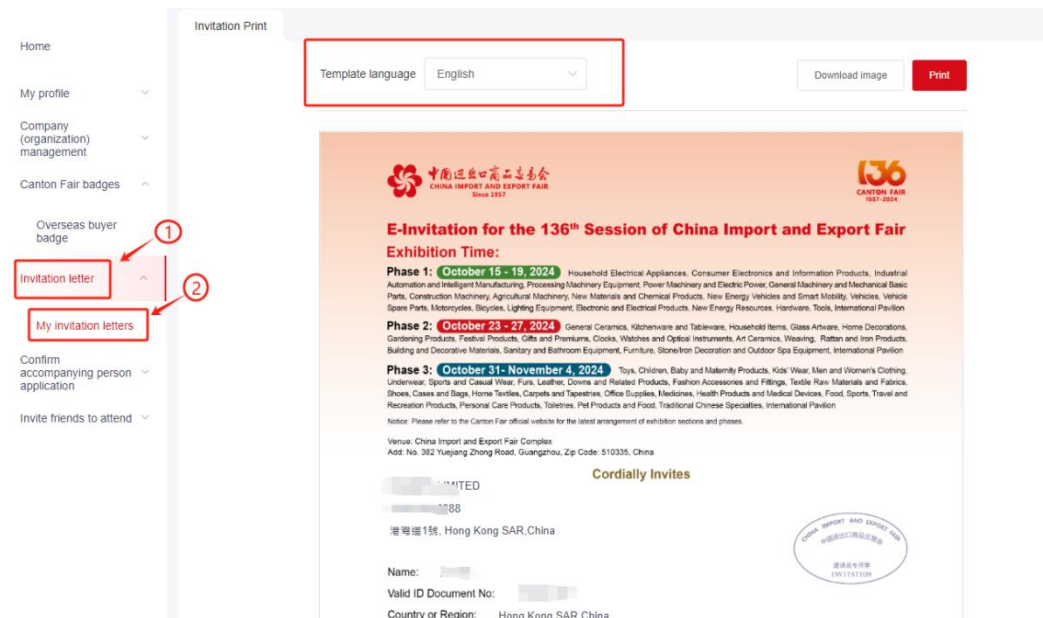
①  
 ②

No data available.

You can only apply for an invitation letter after you have completed the application for your Canton Fair Badge.

## 7. Generate Invitation Letter

You can select different template languages at the top of the page to print/download the invitation letter.



### Additional Information:

1. Canton Fair Complex Layout for the 140th Session:

<https://www.cantonfair.org.cn/en-US/customPages/tradeAssistant#/hallMap/first>

2. Exhibition Time:

<https://cief.cantonfair.org.cn/en/international/>

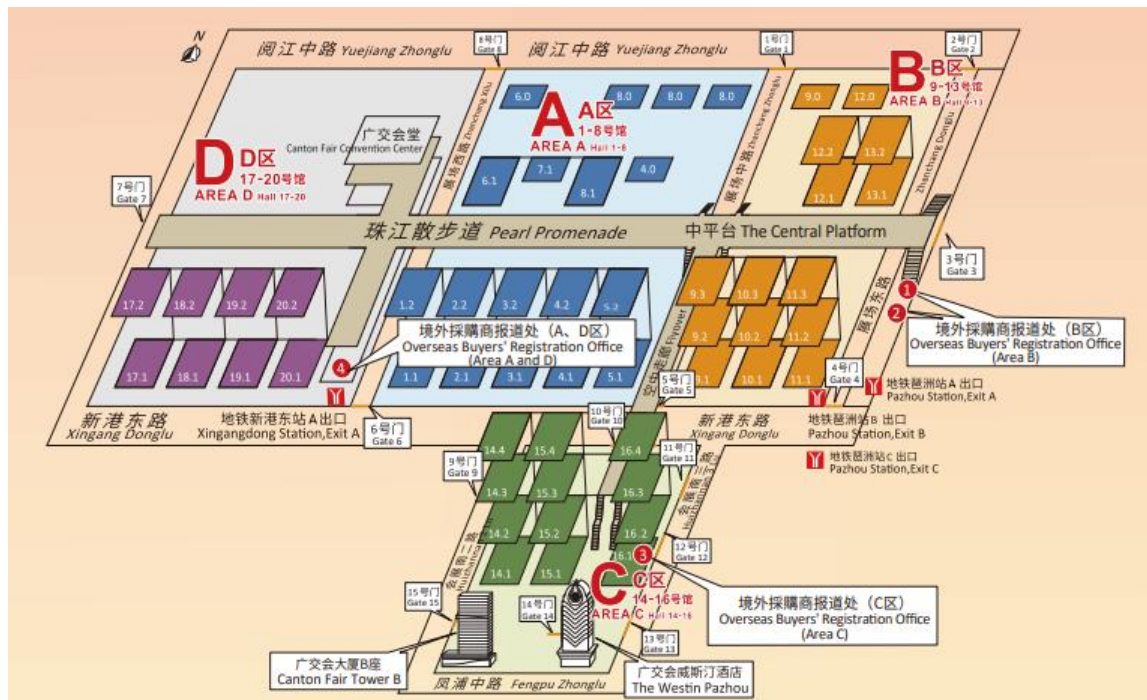
3. Attendance Guide for Overseas Buyers of the 138th Canton Fair

<https://www.cantonfair.org.cn/zh-CN/customPages/help#596986917460328448>

4. Badge Collection Points



**\*If you hold [a foreign passport or a Mainland Travel Permit for Hong Kong, Macao, and Taiwan Residents], you can choose to collect your badges at other locations, including: some hotels in Guangzhou (list yet to be announced), Guangzhou Baiyun Airport, Pazhou Ferry Terminal, Guangzhou South Railway Station (to be determined), Overseas Buyers' Registration Offices at the Complex (see picture below), and the Hong Kong office.**



5. **The Hong Kong office** provides on-site printing for buyer badges, which can be collected during office hours. If you plan to pick up your badge, **please send an email to [Darren.cantonfair@gmail.com](mailto:Darren.cantonfair@gmail.com) to schedule an appointment in advance.**

**Office address:** Room 3106-07, 31/F, Office Tower, Convention Plaza, No.1 Harbour Road, Wanchai, Hong Kong.

Phone no.: 2838 3278.

6. Canton Fair Customer Service Contact:

You can scan the WeChat QR code to add a dedicated customer service representative.



Canton Fair Hong Kong Representative Office

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